

Something For Everyone

Local SEO Packages Comparison Table

Pricing varies based on **membership** selected.

Below pricing is for Platinum **membership***

Local Starter	Local Value	Local Silver	Local Gold	Local Platinum
\$178.00*	\$296.00*	\$414.00*	\$545.00*	\$652.00*
Per Month	Per Month	Per Month	Per Month	Per Month
Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their basics.	Rating = Entry Level. Double the work load of "Starter" and targeting 2 keyword categories this plan is great for local businesses with a low budget.	Rating = Moderate Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings.	Rating = Competitive Level. Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits.	Rating = Competitive Level. Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling competitive local SEO plan.
1 Keyword Topic	2 Keyword Topic	3 Keyword Topic	4 Keyword Topic	5 Keyword Topic
5 Target Keywords	10 Target Keywords	15 Target Keywords	20 Target Keywords	30 Target Keywords
25 Keywords Tracking	50 Keywords Tracking	75 Keywords Tracking	100 Keywords Tracking	150 Keywords Tracking
Account Setup & Analysis (Month 1)	Account Setup & Analysis (Month 1)	Account Setup & Analysis (Month 1)	Account Setup & Analysis (Month 1)	Account Setup & Analysis (Month 1)
<ul style="list-style-type: none"> White Label Reporting & Customer Dashboard Google Analytics, Search Console & Bing Webmasters Lead Tracking Setup Competitor Analysis (1) 	<ul style="list-style-type: none"> White Label Reporting & Customer Dashboard Google Analytics, Search Console & Bing Webmasters Lead Tracking Setup Competitor Analysis (1) 	<ul style="list-style-type: none"> White Label Reporting & Customer Dashboard Google Analytics, Search Console & Bing Webmasters Lead Tracking Setup Competitor Analysis (1) 	<ul style="list-style-type: none"> White Label Reporting & Customer Dashboard Google Analytics, Search Console & Bing Webmasters Lead Tracking Setup Competitors Analysis (2) 	<ul style="list-style-type: none"> White Label Reporting & Customer Dashboard Google Analytics, Search Console & Bing Webmasters Lead Tracking Setup Competitors Analysis (3)
On-Site Optimization (Month 1)	On-Site Optimization (Month 1)	On-Site Optimization (Month 1)	On-Site Optimization (Month 1)	On-Site Optimization (Month 1)
<ul style="list-style-type: none"> Title & Meta Tags (5) Website Content (1) Duplicate Content Check XML Sitemaps Installation Schema Markup Voice Search Optimization Service Area Landing Pages 	<ul style="list-style-type: none"> Title & Meta Tags (10) Website Content (2) Duplicate Content Check XML Sitemaps Installation Schema Markup Voice Search Optimization Service Area Landing Pages 	<ul style="list-style-type: none"> Title & Meta Tags (15) Website Content (3) Duplicate Content Check XML Sitemaps Installation Schema Markup Voice Search Optimization Service Area Landing Pages 	<ul style="list-style-type: none"> Title & Meta Tags (20) Website Content (4) Duplicate Content Check XML Sitemaps Installation Schema Markup Voice Search Optimization Service Area Landing Pages 	<ul style="list-style-type: none"> Title & Meta Tags (30) Website Content (6) Duplicate Content Check XML Sitemaps Installation Schema Markup Voice Search Optimization Service Area Landing Pages
Local Search Optimization (Month 2)	Local Search Optimization (Month 2)	Local Search Optimization (Month 2)	Local Search Optimization (Month 2)	Local Search Optimization (Month 2)
<ul style="list-style-type: none"> Link Detox (upto 25 Domains) Local Citation Audit GMB Optimization GPS Listing Submissions Bing, Apple & Facebook Listings Authority Business Listings (2) Local & Social Community Setup GEO Tagged Photo Submissions (1 Photo) Google My Map Embed with Driving Directions Yelp Advanced Optimization 	<ul style="list-style-type: none"> Link Detox (upto 50 Domains) Local Citation Audit & Fix GMB Optimization GPS Listing Submissions Bing, Apple & Facebook Listings Authority Business Listings (2) Local & Social Community Setup GEO Tagged Photo Submissions (1 Photo) Google My Map Embed with Driving Directions Yelp Advanced Optimization 	<ul style="list-style-type: none"> Link Detox (upto 75 Domains) Local Citation Audit & Fix GMB Optimization GPS Listing Submissions Bing, Apple & Facebook Listings Authority Business Listings (3) Local & Social Community Setup GEO Tagged Photo Submissions (2 Photos) Google My Map Embed with Driving Directions Yelp Advanced Optimization 	<ul style="list-style-type: none"> Link Detox (upto 100 Domains) Local Citation Audit & Fix GMB Optimization GPS Listing Submissions Bing, Apple & Facebook Listings Authority Business Listings (4) Local & Social Community Setup GEO Tagged Photo Submissions (3 Photos) Google My Map Embed with Driving Directions Yelp Advanced Optimization 	<ul style="list-style-type: none"> Link Detox (upto 150 Domains) Local Citation Audit & Fix GMB Optimization GPS Listing Submissions Bing, Apple & Facebook Listings Authority Business Listings (6) Local & Social Community Setup GEO Tagged Photo Submissions (4 Photos) Google My Map Embed with Driving Directions Yelp Advanced Optimization
Inbound Content Marketing (Month 2)	Inbound Content Marketing (Month 2)	Inbound Content Marketing (Month 2)	Inbound Content Marketing (Month 2)	Inbound Content Marketing (Month 2)
<ul style="list-style-type: none"> Q&A Posting Brand Interview 1 Press Release Writing & Distribution 	<ul style="list-style-type: none"> Q&A Posting Brand Interview 1 Press Release Writing & Distribution 	<ul style="list-style-type: none"> Q&A Posting Brand Interview 1 Press Release Writing & Distribution 	<ul style="list-style-type: none"> Q&A Posting Brand Interview 1 Press Release Writing & Distribution 	<ul style="list-style-type: none"> Q&A Posting Brand Interview 1 Press Release Writing & Distribution
Rich Media Creation & Distribution (Month 2)	Rich Media Creation & Distribution (Month 2)	Rich Media Creation & Distribution (Month 2)	Rich Media Creation & Distribution (Month 2)	Rich Media Creation & Distribution (Month 2)
<ul style="list-style-type: none"> Promotional Video (1) Business Presentation (1) Infographic (1) 	<ul style="list-style-type: none"> Promotional Video (1) Business Presentation (1) Infographic (1) 	<ul style="list-style-type: none"> Promotional Video (1) Business Presentation (1) Infographic (1) 	<ul style="list-style-type: none"> Promotional Video (1) Business Presentation (1) Infographic (1) 	<ul style="list-style-type: none"> Promotional Video (2) Business Presentation (2) Infographic (1)
Link Acquisition + Ongoing SEO (Month 3+)	Link Acquisition + Ongoing SEO (Month 3+)	Link Acquisition + Ongoing SEO (Month 3+)	Link Acquisition + Ongoing SEO (Month 3+)	Link Acquisition + Ongoing SEO (Month 3+)
<ul style="list-style-type: none"> Editorial / Guest Blog (1) Social Network Citation (1) Authority Business Listing (1) 2nd Tier Local + Industry Specific Citations (2) Continued SEO Enhancements 	<ul style="list-style-type: none"> Editorial / Guest Blog (2) Social Network Citation (2) Authority Business Listing (2) 2nd Tier Local + Industry Specific Citations (4) Continued SEO Enhancements 	<ul style="list-style-type: none"> Editorial / Guest Blogs (3) Social Network Citations (3) Authority Business Listings (3) 2nd Tier Local + Industry Specific Citations (6) Continued SEO Enhancements 	<ul style="list-style-type: none"> Editorial / Guest Blogs (4) Social Network Citations (4) Authority Business Listings (4) 2nd Tier Local + Industry Specific Citations (8) Continued SEO Enhancements 	<ul style="list-style-type: none"> Editorial / Guest Blogs (6) Social Network Citations (6) Authority Business Listings (6) 2nd Tier Local + Industry Specific Citations (12) Continued SEO Enhancements
Strategic Performance Audit (Month 3+)	Strategic Performance Audit (Month 3+)	Strategic Performance Audit (Month 3+)	Strategic Performance Audit (Month 3+)	Strategic Performance Audit (Month 3+)
<ul style="list-style-type: none"> Quarterly SEO KPI Audit Content Gap Analysis Keyword Opportunity Assessment User Experience Video Backlink Gap Analysis 	<ul style="list-style-type: none"> Quarterly SEO KPI Audit Content Gap Analysis Keyword Opportunity Assessment User Experience Video Backlink Gap Analysis 	<ul style="list-style-type: none"> Quarterly SEO KPI Audit Content Gap Analysis Keyword Opportunity Assessment User Experience Video Backlink Gap Analysis 	<ul style="list-style-type: none"> Quarterly SEO KPI Audit Content Gap Analysis Keyword Opportunity Assessment User Experience Video Backlink Gap Analysis 	<ul style="list-style-type: none"> Bi-monthly SEO KPI Audit Content Gap Analysis Keyword Opportunity Assessment User Experience Video Backlink Gap Analysis

* for Platinum membership