

# Something For Everyone

## Local SEO Packages Comparison Table

Pricing varies based on membership selected.

Below pricing is for Platinum membership\*.

Local Starter	Local Value	Local Silver	Local Gold	Local Platinum
<p><b>\$168.00*</b></p> <p>Per Month</p> <p>Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their basics.</p>	<p><b>\$281.00*</b></p> <p>Per Month</p> <p>Rating = Entry Level. Double the work load of "Starter" and targeting 2 keyword categories this plan is great for local businesses with a low budget.</p>	<p><b>\$392.00*</b></p> <p>Per Month</p> <p>Rating = Moderate Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings.</p>	<p><b>\$517.00*</b></p> <p>Per Month</p> <p>Rating = Competitive Level. Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits.</p>	<p><b>\$617.00*</b></p> <p>Per Month</p> <p>Rating = Competitive Level. Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling competitive local SEO plan.</p>
<p><b>1</b> Keyword Topic</p> <p><b>5</b> Target Keywords</p> <p><b>25</b> Keywords Tracking</p>	<p><b>2</b> Keyword Topic</p> <p><b>10</b> Target Keywords</p> <p><b>50</b> Keywords Tracking</p>	<p><b>3</b> Keyword Topic</p> <p><b>15</b> Target Keywords</p> <p><b>75</b> Keywords Tracking</p>	<p><b>4</b> Keyword Topic</p> <p><b>20</b> Target Keywords</p> <p><b>100</b> Keywords Tracking</p>	<p><b>5</b> Keyword Topic</p> <p><b>30</b> Target Keywords</p> <p><b>150</b> Keywords Tracking</p>
<p><b>Account Setup &amp; Analysis (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ White Label Reporting &amp; Customer Dashboard</li> <li>✓ Google Analytics, Search Console &amp; Bing Webmasters</li> <li>Lead Tracking Setup</li> <li>Competitor Analysis (1)</li> </ul>	<p><b>Account Setup &amp; Analysis (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ White Label Reporting &amp; Customer Dashboard</li> <li>✓ Google Analytics, Search Console &amp; Bing Webmasters</li> <li>✓ Lead Tracking Setup</li> <li>Competitor Analysis (1)</li> </ul>	<p><b>Account Setup &amp; Analysis (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ White Label Reporting &amp; Customer Dashboard</li> <li>✓ Google Analytics, Search Console &amp; Bing Webmasters</li> <li>✓ Lead Tracking Setup</li> <li>✓ Competitor Analysis (1)</li> </ul>	<p><b>Account Setup &amp; Analysis (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ White Label Reporting &amp; Customer Dashboard</li> <li>✓ Google Analytics, Search Console &amp; Bing Webmasters</li> <li>✓ Lead Tracking Setup</li> <li>✓ Competitors Analysis (2)</li> </ul>	<p><b>Account Setup &amp; Analysis (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ White Label Reporting &amp; Customer Dashboard</li> <li>✓ Google Analytics, Search Console &amp; Bing Webmasters</li> <li>✓ Lead Tracking Setup</li> <li>✓ Competitors Analysis (3)</li> </ul>
<p><b>On-Site Optimization (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ Title &amp; Meta Tags (5)</li> <li>✓ Website Content (1)</li> <li>✓ Duplicate Content Check</li> <li>✓ XML Sitemaps Installation</li> <li>✓ Schema Markup</li> <li>Voice Search Optimization</li> <li>Service Area Landing Pages</li> </ul>	<p><b>On-Site Optimization (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ Title &amp; Meta Tags (10)</li> <li>✓ Website Content (2)</li> <li>✓ Duplicate Content Check</li> <li>✓ XML Sitemaps Installation</li> <li>✓ Schema Markup</li> <li>✓ Voice Search Optimization</li> <li>Service Area Landing Pages</li> </ul>	<p><b>On-Site Optimization (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ Title &amp; Meta Tags (15)</li> <li>✓ Website Content (3)</li> <li>✓ Duplicate Content Check</li> <li>✓ XML Sitemaps Installation</li> <li>✓ Schema Markup</li> <li>✓ Voice Search Optimization</li> <li>Service Area Landing Pages</li> </ul>	<p><b>On-Site Optimization (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ Title &amp; Meta Tags (20)</li> <li>✓ Website Content (4)</li> <li>✓ Duplicate Content Check</li> <li>✓ XML Sitemaps Installation</li> <li>✓ Schema Markup</li> <li>✓ Voice Search Optimization</li> <li>✓ Service Area Landing Pages</li> </ul>	<p><b>On-Site Optimization (Month 1)</b></p> <ul style="list-style-type: none"> <li>✓ Title &amp; Meta Tags (30)</li> <li>✓ Website Content (6)</li> <li>✓ Duplicate Content Check</li> <li>✓ XML Sitemaps Installation</li> <li>✓ Schema Markup</li> <li>✓ Voice Search Optimization</li> <li>✓ Service Area Landing Pages</li> </ul>
<p><b>Local Search Optimization (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Link Detox (upto 25 Domains)</li> <li>✓ Local Citation Audit</li> <li>✓ GMB Optimization</li> <li>✓ GPS Listing Submissions</li> <li>✓ Bing, Apple &amp; Facebook Listings</li> <li>✓ Authority Business Listings (2)</li> <li>✓ Local &amp; Social Community Setup</li> <li>GEO Tagged Photo Submissions (1 Photo)</li> <li>Google My Map Embed with Driving Directions</li> <li>Yelp Advanced Optimization</li> </ul>	<p><b>Local Search Optimization (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Link Detox (upto 50 Domains)</li> <li>✓ Local Citation Audit &amp; Fix</li> <li>✓ GMB Optimization</li> <li>✓ GPS Listing Submissions</li> <li>✓ Bing, Apple &amp; Facebook Listings</li> <li>✓ Authority Business Listings (2)</li> <li>✓ Local &amp; Social Community Setup</li> <li>✓ GEO Tagged Photo Submissions (1 Photo)</li> <li>Google My Map Embed with Driving Directions</li> <li>Yelp Advanced Optimization</li> </ul>	<p><b>Local Search Optimization (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Link Detox (upto 75 Domains)</li> <li>✓ Local Citation Audit &amp; Fix</li> <li>✓ GMB Optimization</li> <li>✓ GPS Listing Submissions</li> <li>✓ Bing, Apple &amp; Facebook Listings</li> <li>✓ Authority Business Listings (3)</li> <li>✓ Local &amp; Social Community Setup</li> <li>✓ GEO Tagged Photo Submissions (2 Photos)</li> <li>✓ Google My Map Embed with Driving Directions</li> <li>Yelp Advanced Optimization</li> </ul>	<p><b>Local Search Optimization (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Link Detox (upto 100 Domains)</li> <li>✓ Local Citation Audit &amp; Fix</li> <li>✓ GMB Optimization</li> <li>✓ GPS Listing Submissions</li> <li>✓ Bing, Apple &amp; Facebook Listings</li> <li>✓ Authority Business Listings (4)</li> <li>✓ Local &amp; Social Community Setup</li> <li>✓ GEO Tagged Photo Submissions (3 Photos)</li> <li>✓ Google My Map Embed with Driving Directions</li> <li>✓ Yelp Advanced Optimization</li> </ul>	<p><b>Local Search Optimization (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Link Detox (upto 150 Domains)</li> <li>✓ Local Citation Audit &amp; Fix</li> <li>✓ GMB Optimization</li> <li>✓ GPS Listing Submissions</li> <li>✓ Bing, Apple &amp; Facebook Listings</li> <li>✓ Authority Business Listings (6)</li> <li>✓ Local &amp; Social Community Setup</li> <li>✓ GEO Tagged Photo Submissions (4 Photos)</li> <li>✓ Google My Map Embed with Driving Directions</li> <li>✓ Yelp Advanced Optimization</li> </ul>
<p><b>Inbound Content Marketing (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Q&amp;A Posting</li> <li>Brand Interview</li> <li>1 Press Release Writing &amp; Distribution</li> </ul>	<p><b>Inbound Content Marketing (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Q&amp;A Posting</li> <li>✓ Brand Interview</li> <li>1 Press Release Writing &amp; Distribution</li> </ul>	<p><b>Inbound Content Marketing (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Q&amp;A Posting</li> <li>✓ Brand Interview</li> <li>1 Press Release Writing &amp; Distribution</li> </ul>	<p><b>Inbound Content Marketing (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Q&amp;A Posting</li> <li>✓ Brand Interview</li> <li>✓ 1 Press Release Writing &amp; Distribution</li> </ul>	<p><b>Inbound Content Marketing (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Q&amp;A Posting</li> <li>✓ Brand Interview</li> <li>✓ 1 Press Release Writing &amp; Distribution</li> </ul>
<p><b>Rich Media Creation &amp; Distribution (Month 2)</b></p> <ul style="list-style-type: none"> <li>Promotional Video (1)</li> <li>Business Presentation (1)</li> <li>Infographic (1)</li> </ul>	<p><b>Rich Media Creation &amp; Distribution (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Promotional Video (1)</li> <li>Business Presentation (1)</li> <li>Infographic (1)</li> </ul>	<p><b>Rich Media Creation &amp; Distribution (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Promotional Video (1)</li> <li>✓ Business Presentation (1)</li> <li>Infographic (1)</li> </ul>	<p><b>Rich Media Creation &amp; Distribution (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Promotional Video (1)</li> <li>✓ Business Presentation (1)</li> <li>✓ Infographic (1)</li> </ul>	<p><b>Rich Media Creation &amp; Distribution (Month 2)</b></p> <ul style="list-style-type: none"> <li>✓ Promotional Video (2)</li> <li>✓ Business Presentation (2)</li> <li>✓ Infographic (1)</li> </ul>
<p><b>Link Acquisition + Ongoing SEO (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Editorial / Guest Blog (1)</li> <li>✓ Social Network Citation (1)</li> <li>✓ Authority Business Listing (1)</li> <li>✓ 2nd Tier Local + Industry Specific Citations (2)</li> <li>Continued SEO Enhancements</li> </ul>	<p><b>Link Acquisition + Ongoing SEO (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Editorial / Guest Blog (2)</li> <li>✓ Social Network Citation (2)</li> <li>✓ Authority Business Listing (2)</li> <li>✓ 2nd Tier Local + Industry Specific Citations (4)</li> <li>Continued SEO Enhancements</li> </ul>	<p><b>Link Acquisition + Ongoing SEO (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Editorial / Guest Blogs (3)</li> <li>✓ Social Network Citations (3)</li> <li>✓ Authority Business Listings (3)</li> <li>✓ 2nd Tier Local + Industry Specific Citations (6)</li> <li>✓ Continued SEO Enhancements</li> </ul>	<p><b>Link Acquisition + Ongoing SEO (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Editorial / Guest Blogs (4)</li> <li>✓ Social Network Citations (4)</li> <li>✓ Authority Business Listings (4)</li> <li>✓ 2nd Tier Local + Industry Specific Citations (8)</li> <li>✓ Continued SEO Enhancements</li> </ul>	<p><b>Link Acquisition + Ongoing SEO (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Editorial / Guest Blogs (6)</li> <li>✓ Social Network Citations (6)</li> <li>✓ Authority Business Listings (6)</li> <li>✓ 2nd Tier Local + Industry Specific Citations (12)</li> <li>✓ Continued SEO Enhancements</li> </ul>
<p><b>Strategic Performance Audit (Month 3+)</b></p> <ul style="list-style-type: none"> <li>Quarterly SEO KPI Audit</li> <li>Content Gap Analysis</li> <li>Keyword Opportunity Assessment</li> <li>User Experience Video</li> <li>Backlink Gap Analysis</li> </ul>	<p><b>Strategic Performance Audit (Month 3+)</b></p> <ul style="list-style-type: none"> <li>Quarterly SEO KPI Audit</li> <li>Content Gap Analysis</li> <li>Keyword Opportunity Assessment</li> <li>User Experience Video</li> <li>Backlink Gap Analysis</li> </ul>	<p><b>Strategic Performance Audit (Month 3+)</b></p> <ul style="list-style-type: none"> <li>Quarterly SEO KPI Audit</li> <li>Content Gap Analysis</li> <li>Keyword Opportunity Assessment</li> <li>User Experience Video</li> <li>Backlink Gap Analysis</li> </ul>	<p><b>Strategic Performance Audit (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Quarterly SEO KPI Audit</li> <li>✓ Content Gap Analysis</li> <li>✓ Keyword Opportunity Assessment</li> <li>✓ User Experience Video</li> <li>Backlink Gap Analysis</li> </ul>	<p><b>Strategic Performance Audit (Month 3+)</b></p> <ul style="list-style-type: none"> <li>✓ Bi-monthly SEO KPI Audit</li> <li>✓ Content Gap Analysis</li> <li>✓ Keyword Opportunity Assessment</li> <li>✓ User Experience Video</li> <li>✓ Backlink Gap Analysis</li> </ul>

\* for Platinum membership