Something For Everyone

Local SEO Packages Comparison Table

Pricing varies based on membership selected. Below pricing is for Platinum membership*.

Local Starter

\$178.00*

Per Month

Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their basics.

Local Value

\$296.00*

Rating = Entry Level. plan is great for local

Local Value

\$414.00*

Per Month

Rating = Moderat Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings.

Local Gold

\$545.00*

Per Month

Rating = Competitive Level Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits.

Local Premium

\$652.00*

Per Month

Rating = Competetive Level Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling competitive local SEO plan.

1 Keywords Topic

- **5** Target Keywords
- **25** Keywords Tracking

Account Setup Research & Analysis (Month 1)

- Keyword Research & Topic Clustering Optimized for Al Searchability M
- Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights
- Lead Tracking Setup
- Data-Driven Competition Gap Analysis & Benchmarking

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 5 Pages)
- ✓ Website Content Optimization for Generative Search Engines & Al Overviews (1) M

✓ Duplicate Content Detection &

- Suggestions (Up to 5 Pages)
- XML & HTML Sitemaps for Website Discovery & Page Indexing
- Local Schema Setup

Voice Search Optimization for Conversational Al

Local Search Optimization (Month 2)

- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- ✓ Google Business Profile Setup for Enhanced Local Visibility
- GPS Listings for Near Me Queries (1)
- Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings
- Authoritative Local Listings Powering Generative Search (1)
- ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 5 Images)

Google Map Embedding for Local Signal Relevance

Inbound Content Marketing (Month 2)

✓ Brand Interview to Establish Expertise & Trust Signals (1)

GBP Q&A's with Al-Relevant Conversational Queries

Press Release Writing & Multi-**Channel Distribution**

Rich Media Creation & Distribution (Month 2)

Brand Promotional Video for Visual Search Exposure

Business PPT for Easy Summarization in Al Search

Infographic Creation for **Enhanced Visibility in Visual**

Search

Search

✓ GBP Posts Aligned with Al-Recommended Trends (2) M

SEO (Month 3+)

Link Acquisition + Ongoing

- ✓ Social Citations to Enhance
- Semantic Relevance (1)
- Authoritative Local Listings Powering Generative Search (1)
- Business Citations for Local Boost (2)

Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking

Per Month

Double the work load of "Starter" and targeting 2 keyword categories this businesses with a low budget.

2 Keywords Topic

- **10** Target Keywords
- **50** Keywords Tracking

Analysis (Month 1)

Searchability M

Account Setup Research &

- ✓ Keyword Research & Topic Clustering Optimized for Al
- ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights
- Lead Tracking Setup

Data-Driven Competition Gap Analysis & Benchmarking

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 10 Pages)
- Website Content Optimization for Generative Search Engines & Al Overviews (2)
- ✓ Duplicate Content Detection & Suggestions (Up to 10 Pages)
- ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing
- Local Schema Setup
- ✓ Voice Search Optimization for Conversational Al

Local Search Optimization (Month 2)

- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- ✓ Google Business Profile Setup for Enhanced Local Visibility
- ✓ GPS Listings for Near Me Queries (2)
- Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings
- Authoritative Local Listings Powering Generative Search (2)
- ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 10 Images)
- ✓ Google Map Embedding for Local Signal Relevance (1)

Inbound Content Marketing (Month 2)

- ✓ Brand Interview to Establish Expertise & Trust Signals (1)
- ✓ GBP Q&A's with Al-Relevant Conversational Queries (2) M

Press Release Writing & Multi-**Channel Distribution**

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites)
- Business PPT for Easy Summarization in Al Search 1 PPT X 5 Sites

Infographic Creation for **Enhanced Visibility in Visual**

Link Acquisition + Ongoing SEO (Month 3+)

- GBP Posts Aligned with Al-Recommended Trends (4)
- ✓ Social Citations to Enhance Semantic Relevance (2)
- Authoritative Local Listings Powering Generative Search (2)
- Business Citations for Local Boost (4)
- Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking

3 Keywords Topic

- **15** Target Keywords
- **75** Keywords Tracking

Account Setup Research & Analysis (Month 1)

- ✓ Keyword Research & Topic Clustering Optimized for Al Searchability M
- ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights
- Lead Tracking Setup
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (1)

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 15 Pages)
- ✓ Website Content Optimization for Generative Search Engines & Al Overviews (3)
- ✓ Duplicate Content Detection & Suggestions (Up to 15 Pages)
- ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing
- ✓ Local Schema Setup
- ✓ Voice Search Optimization for Conversational Al

Local Search Optimization (Month 2)

✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free

Listings

- ✓ Google Business Profile Setup
- for Enhanced Local Visibility

✓ GPS Listings for Near Me

- Queries (3) Guided Setup for Bing, Yelp, Apple Maps & Facebook Local
- Listings Authoritative Local Listings
- Powering Generative Search (3) ✓ Image GEO Tagging to Boost Image
- ✓ Google Map Embedding for Local Signal Relevance (2)

Search Visibility (Up to 15 Images)

Inbound Content Marketing (Month 2)

- ✓ Brand Interview to Establish Expertise & Trust Signals (1)
- ✓ GBP Q&A's with Al-Relevant
- Conversational Queries (3) M
- ✓ Press Release Writing & Multi-Channel Distribution (1)

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites)
- Business PPT for Easy Summarization in Al Search 1 PPT X 5 Sites

Infographic Creation for **Enhanced Visibility in Visual** Search

Link Acquisition + Ongoing SEO (Month 3+)

- ✓ GBP Posts Aligned with Al-Recommended Trends (6)
- ✓ Social Citations to Enhance Semantic Relevance (3)
- ✓ Authoritative Local Listings Powering Generative Search (3)

✓ Business Citations for Local

Boost (6) Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking

20 Target Keywords

100 Keywords Tracking

Analysis (Month 1)

Searchability M

4 Keywords Topic

Keyword Research & Topic Clustering Optimized for Al

Account Setup Research &

- ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights
- Lead Tracking Setup
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (2)

On-Site Optimization (Month 1)

✓ Title & Meta Tag Optimization for Ranking Improvement

(Up to 20 Pages)

- Website Content Optimization for Generative Search Engines & Al Overviews (4)
- ✓ Duplicate Content Detection & Suggestions (Up to 20 Pages)
- ✓ XML & HTML Sitemaps for Website Discovery & Page

Local Schema Setup

Indexing

✓ Voice Search Optimization for Conversational Al

(Month 2) ✓ Local Audit Ensuring NAP

Local Search Optimization

- Accuracy & Duplicate-Free Listings
- ✓ Google Business Profile Setup for Enhanced Local Visibility
- Queries (4) Guided Setup for Bing, Yelp,

✓ GPS Listings for Near Me

- Apple Maps & Facebook Local Listings
- Authoritative Local Listings Powering Generative Search (4)
- Search Visibility (Up to 20 Images) ✓ Google Map Embedding for Local

✓ Image GEO Tagging to Boost Image

Inbound Content

Marketing (Month 2)

Signal Relevance (3)

✓ Brand Interview to Establish

Expertise & Trust Signals (1)

- ✓ GBP Q&A's with Al-Relevant
- Conversational Queries (4)
- ✓ Press Release Writing & Multi-Channel Distribution (1)

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 10 Sites)
- Business PPT for Easy Summarization in Al Search 1 PPT X 10 Sites
- Infographic Creation for **Enhanced Visibility in Visual** Search (1)

Link Acquisition + Ongoing SEO (Month 3+)

- ✓ GBP Posts Aligned with Al-Recommended Trends (8)
- ✓ Social Citations to Enhance

Semantic Relevance (4)

- Authoritative Local Listings Powering Generative Search (4)
- Boost (8) Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking

Business Citations for Local

Account Setup Research & Analysis (Month 1)

5 Keywords Topic

30 Target Keywords

150 Keywords Tracking

- ✓ Keyword Research & Topic Clustering Optimized for Al Searchability M
- ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights
- ✓ Lead Tracking Setup
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (3)

On-Site Optimization (Month 1)

(Up to 30 Pages)

- ✓ Title & Meta Tag Optimization for Ranking Improvement
- ✓ Website Content Optimization for Generative Search Engines & Al Overviews (6)
- ✓ Duplicate Content Detection & Suggestions (Up to 30 Pages)

✓ XML & HTML Sitemaps for

Website Discovery & Page Indexing

✓ Local Schema Setup

✓ Voice Search Optimization for Conversational Al

Local Search Optimization (Month 2)

✓ Local Audit Ensuring NAP

- Accuracy & Duplicate-Free Listings
- ✓ Google Business Profile Setup for Enhanced Local Visibility

✓ GPS Listings for Near Me

- Queries (5) Guided Setup for Bing, Yelp,
- Listings Authoritative Local Listings

Apple Maps & Facebook Local

✓ Image GEO Tagging to Boost Image Search Visibility (Up to 30 Images)

✓ Google Map Embedding for Local

Powering Generative Search (6)

Inbound Content

Marketing (Month 2)

Signal Relevance (4)

- ✓ Brand Interview to Establish
- ✓ GBP Q&A's with Al-Relevant

Expertise & Trust Signals (1)

Conversational Queries (1) M

✓ Press Release Writing & Multi-Channel Distribution (1)

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 10 Sites)
- PPT X 10 Sites ✓ Infographic Creation for **Enhanced Visibility in Visual**

Summarization in Al Search 1

✓ Business PPT for Easy

Search (1)

Link Acquisition + Ongoing SEO (Month 3+)

- ✓ GBP Posts Aligned with Al-Recommended Trends (10) M
- Business Citations for Local Boost (12)

Powering Generative Search (6)

Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking

✓ Social Citations to Enhance Semantic Relevance (6)

Authoritative Local Listings