agencyplatform

Boost Revenue With Google Shopping Ads Management

Pay Per Click Marketing Packages for Google Shopping

E-Plan 1	E-Plan 2	E-Plan 3
$89.00*	**$123**.00*	**$168**.00*
Per Month	Per Month	Per Month
Adspends In between $500 to $700	Adspends In between $500 to $700	Adspends In between $500 to $700
Engines Google	Engines Google	Engines Google
Weekly Reporting	Weekly Reporting	Weekly Reporting
Monthly Reporting	Monthly Reporting	Monthly Reporting
~~Revenue Report (Monthly)~~	~~Revenue Report (Monthly)~~	Revenue Report (Monthly)

Month 1

E-Plan 1
- ✔ Google Shopping Campaign Setup
- ✔ Shopping Data Feed Setup (Additional Charges)
- ✔ Conversion Tracking Setup
- ✔ Analytics Setup and Linking
- ✔ Basic Optimization
- ~~Analytics Funnel Tracking Setup~~
- ~~Optimizing Keywords~~
- ~~Analytics Ecommerce Tracking Setup~~

E-Plan 2
- ✔ Google Shopping Campaign Setup
- ✔ Shopping Data Feed Setup (Additional Charges)
- ✔ Conversion Tracking Setup
- ✔ Analytics Setup and Linking
- ✔ Advanced Optimization
- ✔ Analytics Funnel Tracking Setup
- ✔ Optimizing Keywords
- ~~Analytics Ecommerce Tracking Setup~~

E-Plan 3
- ✔ Google Shopping Campaign Setup
- ✔ Shopping Data Feed Setup (Additional Charges)
- ✔ Conversion Tracking Setup
- ✔ Analytics Setup and Linking
- ✔ Advanced Optimization
- ✔ Analytics Funnel Tracking Setup
- ✔ Optimizing Keywords
- ✔ Analytics Ecommerce Tracking Setup

Month 2

E-Plan 1
- ✔ Keyword & Bid optimization
- ✔ Adding relevant keywords (search terms)
- ✔ Adding negative keywords (search terms)
- ✔ A/B Testing of Ads
- ✔ Sending performance improvement suggestions
- ✔ Weekly PPC reports
- ✔ Monthly PPC performance report

E-Plan 2
- ✔ Keyword & Bid optimization
- ✔ Adding relevant keywords (search terms)
- ✔ Adding negative keywords (search terms)
- ✔ A/B Testing of Ads
- ✔ Sending performance improvement suggestions
- ✔ Weekly PPC reports
- ✔ Monthly PPC performance report

E-Plan 3
- ✔ Keyword & Bid optimization
- ✔ Adding relevant keywords (search terms)
- ✔ Adding negative keywords (search terms)
- ✔ A/B Testing of Ads
- ✔ Sending performance improvement suggestions
- ✔ Weekly PPC reports
- ✔ Monthly PPC performance report