

# Drive More Customers And Generate More Leads

## Pay Per Click Marketing Packages for Search Engines

Traffic	Standard	Power	Dynamic	Ultimate
\$158.00*	\$276.00*	\$537.00*	\$855.00*	\$1,521.00*
Per Month	Per Month	Per Month	Per Month	Per Month
Onboarding Fee (One time) \$49	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79
Adspends Up to \$1500	Adspends Up to \$4000	Adspends Up to \$10000	Adspends Up to \$20000	Adspends Up to \$40000
Free Sign Up	Free Sign Up	Free Sign Up	Free Sign Up	Free Sign Up
White Labeled Reporting and Customer Dashboard  Google Ads  Bing at \$99  1 Project Manager  Search + Retargeting  Upto 600 Keywords  2 Banner Ads  Ecommerce at \$89 (< 50 Products)*  Amazon Ads at \$150  Youtube Video Ads at \$79**  1 Free Landing Page***	White Labeled Reporting and Customer Dashboard  Google Ads  Bing at \$99  1 Project Manager  Search + Retargeting  Upto 2000 Keywords  4 Banner Ads  Ecommerce at \$89 (< 50 Products)*  Amazon Ads at \$150  Youtube Video Ads at \$79**  1 Free Landing Page***	White Labeled Reporting and Customer Dashboard  Google Ads  Bing at \$99  2 Project Manager  Search + Retargeting  Upto 3500 Keywords  8 Banner Ads  Ecommerce at \$89 (< 50 Products)*  Amazon Ads at \$150  Youtube Video Ads at \$79**  1 Free Landing Page***	White Labeled Reporting and Customer Dashboard  Google Ads  Bing (If Opted)  2 + Senior Project Manager  Search + Retargeting  Unlimited Keywords  12 Banner Ads  Ecommerce (If Opted)*  Amazon Ads at \$99  Youtube Video Ads (If Opted)**  2 Free Landing Page***	White Labeled Reporting and Customer Dashboard  Google Ads  Bing (If Opted)  2 + Department Head  Search + Retargeting  Unlimited Keywords  16 Banner Ads  Ecommerce (If Opted)*  Amazon Ads at \$99  Youtube Video Ads (If Opted)**  3 Free Landing Page***
Month 1	Month 1	Month 1	Month 1	Month 1
✓ White Labeled Reporting and Customer Dashboard ✓ Account Creation (Google Ads) ✓ Keyword Research and Ad Copies Creation ✓ Campaign Set-up and Conversion Tracking ✓ Basic Optimization	✓ White Labeled Reporting and Customer Dashboard ✓ Account Creation (Google Ads) ✓ Keyword Research and Ad Copies Creation ✓ Campaign Set-up and Conversion Tracking ✓ Basic Optimization	✓ White Labeled Reporting and Customer Dashboard ✓ Account Creation (Google/Bing Ads) ✓ Keyword Research and Ad Copies Creation ✓ Campaign Set-up and Conversion Tracking ✓ Advanced Optimization	✓ White Labeled Reporting and Customer Dashboard ✓ Account Creation (Google/Bing Ads) ✓ Keyword Research and Ad Copies Creation ✓ Campaign Set-up and Conversion Tracking ✓ Advanced Optimization	✓ White Labeled Reporting and Customer Dashboard ✓ Account Creation (Google/Bing Ads) ✓ Keyword Research and Ad Copies Creation ✓ Campaign Set-up and Conversion Tracking ✓ Advanced Optimization
Month 2	Month 2	Month 2	Month 2	Month 2
✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report	✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report	✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report	✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report	✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report

\* for Gold membership