## Drive More Customers And Generate More Leads

Pay Per Click Marketing Packages for Search Engines

<table>
<thead>
<tr>
<th>Traffic</th>
<th>Standard</th>
<th>Power</th>
<th>Dynamic</th>
<th>Ultimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>$201.00*</td>
<td>$369.00*</td>
<td>$695.00*</td>
<td>$1,112.00*</td>
<td>$1,967.00*</td>
</tr>
<tr>
<td>Per Month</td>
<td>Per Month</td>
<td>Per Month</td>
<td>Per Month</td>
<td>Per Month</td>
</tr>
<tr>
<td>Adspends Up to $500</td>
<td>Adspends Up to $1000</td>
<td>Adspends Up to $3000</td>
<td>Adspends Up to $5000</td>
<td>Adspends Up to $10000</td>
</tr>
</tbody>
</table>

### White Labeled Reporting and Customer Dashboard
- Google Ads
- Bing at $99
- 1 Project Manager
- Search + Retargeting
- Upto 600 Keywords
- 2 Banner Ads
- Ecommerce at $89 (< 50 Products)*
- Amazon Ads at $150
- Youtube Video Ads at $79**
- 01 Free LP Addon***

### Month 1
- White Labeled Reporting and Customer Dashboard
- Account Creation (Google Ads)
- Keyword Research and Ad Copies Creation
- Campaign Set-up and Conversion Tracking
- Basic Optimization

### Month 2
- Keyword & Bid optimization
- Adding relevant keywords (search terms)
- Adding negative keywords (search terms)
- A/B Testing of Ads
- Sending performance improvement suggestions
- Weekly PPC reports
- Monthly PPC performance report

### White Labeled Reporting and Customer Dashboard
- Google Ads
- Bing at $99
- 1 Project Manager
- Search + Retargeting
- Upto 2000 Keywords
- 4 Banner Ads
- Ecommerce at $89 (< 50 Products)*
- Amazon Ads at $150
- Youtube Video Ads at $79**
- 01 Free LP Addon***

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- Monthly PPC performance report

### White Labeled Reporting and Customer Dashboard
- Google Ads
- Bing at $99
- 2 Project Manager
- Search + Retargeting
- Upto 3500 Keywords
- 8 Banner Ads
- Ecommerce at $89 (< 50 Products)*
- Amazon Ads at $150
- Youtube Video Ads at $79**
- 01 Free LP Addon***

### Month 1
- White Labeled Reporting and Customer Dashboard
- Account Creation (Google Ads)
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- Campaign Set-up and Conversion Tracking
- Basic Optimization

### Month 2
- Keyword & Bid optimization
- Adding relevant keywords (search terms)
- Adding negative keywords (search terms)
- A/B Testing of Ads
- Sending performance improvement suggestions
- Weekly PPC reports
- Monthly PPC performance report

### White Labeled Reporting and Customer Dashboard
- Google Ads
- Bing (If Opted)
- 2 + Senior Project Manager
- Search + Retargeting
- Unlimited Keywords
- 12 Banner Ads
- Ecommerce (If Opted)*
- Amazon Ads at $150
- Youtube Video Ads (If Opted)**
- 02 Free LP Addon***

### Month 1
- White Labeled Reporting and Customer Dashboard
- Account Creation (Google/Bing Ads)
- Keyword Research and Ad Copies Creation
- Campaign Set-up and Conversion Tracking
- Advanced Optimization

### Month 2
- Keyword & Bid optimization
- Adding relevant keywords (search terms)
- Adding negative keywords (search terms)
- A/B Testing of Ads
- Sending performance improvement suggestions
- Weekly PPC reports
- Monthly PPC performance report

### White Labeled Reporting and Customer Dashboard
- Google Ads
- Bing (If Opted)
- 2 + Department Head
- Search + Retargeting
- Unlimited Keywords
- 16 Banner Ads
- Ecommerce (If Opted)*
- Amazon Ads at $150
- Youtube Video Ads (If Opted)**
- 03 Free LP Addon***

### Month 1
- White Labeled Reporting and Customer Dashboard
- Account Creation (Google/Bing Ads)
- Keyword Research and Ad Copies Creation
- Campaign Set-up and Conversion Tracking
- Advanced Optimization

### Month 2
- Keyword & Bid optimization
- Adding relevant keywords (search terms)
- Adding negative keywords (search terms)
- A/B Testing of Ads
- Sending performance improvement suggestions
- Weekly PPC reports
- Monthly PPC performance report