

Create Ads That Attract Customers & Help Grow Sales

Pay Per Click Marketing Packages for Display Networks

Plan 1	Plan 2	Plan 3
<p>\$55.00*</p> <p>Per Month</p> <p>Adspends Up to \$100</p>	<p>\$111.00*</p> <p>Per Month</p> <p>Adspends Up to \$300</p>	<p>\$280.00*</p> <p>Per Month</p> <p>Adspends Up to \$600</p>
<ul style="list-style-type: none"> Engines Google Account Set up Network GDN Image Ads 01 Google Display Banners 01 Up to 5 Keyword Targeting (Content Based) Weekly Report Monthly Report Ads Optimization Managed Placements 	<ul style="list-style-type: none"> Engines Google Account Set up Network GDN Image Ads 04 Google Display Banners 02 Up to 10 Keyword Targeting (Content Based) Weekly Report Monthly Report Ads Optimization Managed Placements 	<ul style="list-style-type: none"> Engines Google Account Set up Network GDN Image Ads 10 Google Display Banners 05 Up to 30 Keyword Targeting (Content Based) Weekly Report Monthly Report Ads Optimization Managed Placements
<p>Month 1</p> <ul style="list-style-type: none"> ✓ Placement Optimization Geographic Bidding Device Bidding Demographic Bidding Interest Based Targeting Intent Based Targeting Topic Targeting <p>Month 2</p> <ul style="list-style-type: none"> ✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report 	<p>Month 1</p> <ul style="list-style-type: none"> ✓ Placement Optimization ✓ Geographic Bidding ✓ Device Bidding ✓ Demographic Bidding ✓ Interest Based Targeting Intent Based Targeting Topic Targeting <p>Month 2</p> <ul style="list-style-type: none"> ✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report 	<p>Month 1</p> <ul style="list-style-type: none"> ✓ Placement Optimization ✓ Geographic Bidding ✓ Device Bidding ✓ Demographic Bidding ✓ Interest Based Targeting ✓ Intent Based Targeting ✓ Topic Targeting <p>Month 2</p> <ul style="list-style-type: none"> ✓ Keyword & Bid optimization ✓ Adding relevant keywords (search terms) ✓ Adding negative keywords (search terms) ✓ A/B Testing of Ads ✓ Sending performance improvement suggestions ✓ Weekly PPC reports ✓ Monthly PPC performance report