



Drive More Customers And Generate More Leads

Pay Per Click Marketing Packages for Search Engines

Traffic	Standard	Power	Dynamic	Ultimate
\$176.00*	\$288.00*	\$489.00*	\$739.00*	\$1,262.00*
Per Month	Per Month	Per Month	Per Month	Per Month
Onboarding Fee (One time) \$49	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79	Onboarding Fee (One time) \$79
Adspends Up to \$1500	Adspends Up to \$4000	Adspends Up to \$10000	Adspends Up to \$20000	Adspends Up to \$40000
White Labeled Reporting and Customer Dashboard	White Labeled Reporting and Customer Dashboard	White Labeled Reporting and Customer Dashboard	White Labeled Reporting and Customer Dashboard	White Labeled Reporting and Customer Dashboard
Google Ads	Google Ads	Google Ads	Google Ads	Google Ads
Bing at \$99	Bing at \$99	Bing at \$99	Bing (If Opted)	Bing (If Opted)
1 Project Manager	1 Project Manager	2 Project Manager	2 + Senior Project Manager	2 + Department Head
Search + Retargeting	Search + Retargeting	Search + Retargeting	Search + Retargeting	Search + Retargeting
Upto 600 Keywords	Upto 2000 Keywords	Upto 3500 Keywords	Unlimited Keywords	Unlimited Keywords
2 Banner Ads	4 Banner Ads	8 Banner Ads	12 Banner Ads	16 Banner Ads
Ecommerce at \$89 (< 50 Products)*	Ecommerce at \$89 (< 50 Products)*	Ecommerce at \$89 (< 50 Products)*	Ecommerce (If Opted)*	Ecommerce (If Opted)*
Amazon Ads at \$150	Amazon Ads at \$150	Amazon Ads at \$150	Amazon Ads at \$99	Amazon Ads at \$99
Youtube Video Ads at \$79**	Youtube Video Ads at \$79**	Youtube Video Ads at \$79**	Youtube Video Ads (If Opted)**	Youtube Video Ads (If Opted)**
1 Free Landing Page***	1 Free Landing Page***	1 Free Landing Page***	2 Free Landing Page***	3 Free Landing Page***
Month 1	Month 1	Month 1	Month 1	Month 1
✓ White Labeled Reporting and Customer Dashboard	✓ White Labeled Reporting and Customer Dashboard	✓ White Labeled Reporting and Customer Dashboard	✓ White Labeled Reporting and Customer Dashboard	✓ White Labeled Reporting and Customer Dashboard
✓ Account Creation (Google Ads)	✓ Account Creation (Google Ads)	✓ Account Creation (Google/Bing Ads)	✓ Account Creation (Google/Bing Ads)	✓ Account Creation (Google/Bing Ads)
✓ Keyword Research and Ad Copies Creation	✓ Keyword Research and Ad Copies Creation	✓ Keyword Research and Ad Copies Creation	✓ Keyword Research and Ad Copies Creation	✓ Keyword Research and Ad Copies Creation
✓ Campaign Set-up and Conversion Tracking	✓ Campaign Set-up and Conversion Tracking	✓ Campaign Set-up and Conversion Tracking	✓ Campaign Set-up and Conversion Tracking	✓ Campaign Set-up and Conversion Tracking
✓ Basic Optimization	✓ Basic Optimization	✓ Advanced Optimization	✓ Advanced Optimization	✓ Advanced Optimization
Month 2	Month 2	Month 2	Month 2	Month 2
✓ Keyword & Bid optimization	✓ Keyword & Bid optimization	✓ Keyword & Bid optimization	✓ Keyword & Bid optimization	✓ Keyword & Bid optimization
✓ Adding relevant keywords (search terms)	✓ Adding relevant keywords (search terms)	✓ Adding relevant keywords (search terms)	✓ Adding relevant keywords (search terms)	✓ Adding relevant keywords (search terms)
✓ Adding negative keywords (search terms)	✓ Adding negative keywords (search terms)	✓ Adding negative keywords (search terms)	✓ Adding negative keywords (search terms)	✓ Adding negative keywords (search terms)
✓ A/B Testing of Ads	✓ A/B Testing of Ads	✓ A/B Testing of Ads	✓ A/B Testing of Ads	✓ A/B Testing of Ads
✓ Sending performance improvement suggestions	✓ Sending performance improvement suggestions	✓ Sending performance improvement suggestions	✓ Sending performance improvement suggestions	✓ Sending performance improvement suggestions
✓ Weekly PPC reports	✓ Weekly PPC reports	✓ Weekly PPC reports	✓ Weekly PPC reports	✓ Weekly PPC reports
✓ Monthly PPC performance report	✓ Monthly PPC performance report	✓ Monthly PPC performance report	✓ Monthly PPC performance report	✓ Monthly PPC performance report

* for Gold membership