Something For Everyone

National SEO Packages Comparison Table

Pricing varies based on membership selected. Below pricing is for Gold Membership*.

National Starter

\$355.00*

Per Month

Designed for small business with a single niche service.

National Value

\$593.00*

Per Month

Designed for moderately competitive business with couple of services.

National Silver

\$996.00*

Per Month

Designed for business in a competitive market (small ecommerce websites)

National Gold

\$1507.00*

Per Month

Designed for business in a highly competitive market (financial services, real estate, etc.)

National Premium

\$2219.00*

Per Month

Designed for business in a cut-throat market (gaming, pharmacy, loans, etc.)

20 Keywords Tracking

- **10** Primary Focus Keywords
- **1** Keyword Topic

Account Setup Research & Analysis (Month 1)

- Transactional Keyword Research for SEO & Al Search M
- Keyword Mapping & Topic Clustering for SEO & Al Search
- ✓ Review Monitoring & Sentiment Analysis

Data-Driven Competition Gap Analysis & Benchmarking

40 Keywords Tracking

- **20** Primary Focus Keywords
- **2** Keywords Topics

Analysis (Month 1)

Transactional Keyword

Keyword Mapping & Topic

Data-Driven Competition Gap

Analysis & Benchmarking

Analysis

Research for SEO & AI Search

Clustering for SEO & Al Search

Review Monitoring & Sentiment

Account Setup Research & Account Setup Research & Analysis (Month 1)

✓ Transactional Keyword Research for SEO & Al Search

70 Keywords Tracking

3 Keywords Topics

35 Primary Focus Keywords

- ✓ Keyword Mapping & Topic Clustering for SEO & Al Search
- Review Monitoring & Sentiment Analysis
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (1)

100 Keywords Tracking

- **50** Primary Focus Keywords
- **5** Keyword Topics

Account Setup Research &

Analysis (Month 1)

- Transactional Keyword Research for SEO & Al Search
- Keyword Mapping & Topic Clustering for SEO & Al Search
- Review Monitoring & Sentiment Analysis
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (2)

150 Keywords Tracking

- **75** Primary Focus Keywords
- **8** Keywords Topics

Account Setup Research & Analysis (Month 1)

- ✓ Transactional Keyword Research for SEO & Al Search
- ✓ Keyword Mapping & Topic Clustering for SEO & Al Search
- Review Monitoring & Sentiment Analysis
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (3)

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 10 Pages) M
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing
- Entity-Focused Rich Snippets for GEO (Up to 10 Pages) M
- ✓ Voice Search Optimization for Conversational Al (Up to 10 Pages) M

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 20 Pages) M
- ✓ Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing
- Entity-Focused Rich Snippets for GEO (Up to 20 Pages) M
- ✓ Voice Search Optimization for Conversational Al (Up to 20 Pages) M

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 35 Pages) M
- ✓ Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing
- Entity-Focused Rich Snippets for GEO (Up to 35 Pages) M
- ✓ Voice Search Optimization for Conversational Al (Up to 35 Pages) M

On-Site Optimization (Month 1)

✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 50 Pages) M

Robots.txt Optimization for

- Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing
- Entity-Focused Rich Snippets for GEO (Up to 50 Pages) M
- ✓ Voice Search Optimization for Conversational Al (Up to 50 Pages) 🔼

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 75 Pages) M
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing
- Entity-Focused Rich Snippets for GEO (Up to 75 Pages) M
- ✓ Voice Search Optimization for Conversational Al (Up to 75 Pages) M

Local Search Optimization (Month 2)

- Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (1) M
- ✓ Business Citations for Local Boost (2) M

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (2) M
- ✓ Business Citations for Local Boost (4) M

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (3) M
- Business Citations for Local Boost (6) M

Inbound Content

Al Search (6) M

Overviews (1) M

Voice Search M

Marketing (Month 2)

✓ Website Content for Search,

GEO & Al Overviews (2) M

Q&As Tailored to Rank in Al

Conversational FAQs for AEO &

Editorial Guest Blog Catered for

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (4) M
- Business Citations for Local Boost (8) M

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- ✓ Authoritative Local Listings Powering Generative Search (6) M
- ✓ Business Citations for Local Boost (12) M

Inbound Content

- Marketing (Month 2)
- Editorial Guest Blog Catered for
- Q&As Tailored to Rank in Al Overviews (1) M

Conversational FAQs for AEO & Voice Search M

Premium PR Syndication

Inbound Content Marketing (Month 2)

- ✓ Website Content for Search, GEO & Al Overviews (1) M
- Editorial Guest Blog Catered for Al Search (4) M
- Q&As Tailored to Rank in Al

Overviews (1) M

Voice Search M

Conversational FAQs for AEO &

Premium PR Syndication

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites) M
- Business PPT for Easy Summarization in Al Search (1 PPT X 5 Sites) M

✓ Premium PR Syndication (1)

✓ Brand Promotional Video for

Rich Media Creation &

Distribution (Month 2)

- Visual Search Exposure (1 Video X 5 Sites) M
- Business PPT for Easy Summarization in Al Search (1 PPT X 5 Sites) M

Marketing (Month 2)

Inbound Content

✓ Website Content for Search, GEO & Al Overviews (3) M

Overviews (2) M

- Editorial Guest Blog Catered for
- Al Search (9) M Q&As Tailored to Rank in Al
- Conversational FAQs for AEO & Voice Search M

✓ Premium PR Syndication (1)

Rich Media Creation &

Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video
- Business PPT for Easy Summarization in Al Search (1 PPT X 10 Sites)

X 10 Sites) M

Link Acquisition + Ongoing

- Continued Image Alt, Heading Tag Optimization & Strategic
- ✓ Image GEO Tagging to Boost Image Search Visibility
- Conversational Queries (4) M

Inbound Content

- Marketing (Month 2) ✓ Website Content for Search,
- GEO & Al Overviews (4) M Editorial Guest Blog Catered for
- Q&As Tailored to Rank in Al

Al Search (12M

Overviews (2) M

- ✓ Conversational FAQs for AEO & Voice Search M
- ✓ Premium PR Syndication (2)

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (2 Video X 10 Sites) M
- ✓ Business PPT for Easy Summarization in Al Search (2 PPT X 10 Sites) M

Link Acquisition + Ongoing

Continued Image Alt, Heading Tag Optimization & Strategic

Internal Linking (Up to 12 Pages)

- Image Search Visibility
- ✓ GBP Posts Aligned with Al-Recommended Trends (4) M

Al Search (2)

- ✓ Website Content for Search, GEO & Al Overviews (1) M

Rich Media Creation &

Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites) M
- Business PPT for Easy Summarization in Al Search (1 PPT X 5 Sites) 🔼

Link Acquisition + Ongoing SEO (Month 3+)

Continued Image Alt, Heading Tag Optimization & Strategic

Internal Linking (Up to 1 Page)

- ✓ Image GEO Tagging to Boost Image Search Visibility
- GBP Q&A's with Al-Relevant Conversational Queries M

GBP Posts Aligned with Al-

Recommended Trends M

Link Acquisition + Ongoing SEO (Month 3+)

- Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking (Up to 3 Pages)
- ✓ GBP Posts Aligned with Al-

Recommended Trends (1) M

- ✓ Image GEO Tagging to Boost Image Search Visibility
- ✓ GBP Q&A's with Al-Relevant Conversational Queries (2) M

Link Acquisition + Ongoing SEO (Month 3+)

- Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking (Up to 6 Pages)
- ✓ GBP Posts Aligned with Al-Recommended Trends (2) M

✓ Image GEO Tagging to Boost

Image Search Visibility

✓ GBP Q&A's with Al-Relevant Conversational Queries (3) M

SEO (Month 3+)

- Internal Linking (Up to 8 Pages)
- ✓ GBP Posts Aligned with Al-Recommended Trends (3) M
- ✓ GBP Q&A's with Al-Relevant

SEO (Month 3+)

- ✓ Image GEO Tagging to Boost
- ✓ GBP Q&A's with Al-Relevant Conversational Queries (6) M