Something For Everyone

Local SEO Packages Comparison Table

Pricing varies based on membership selected. Below pricing is for Gold Membership*.

Local Starter

\$178.00*

Per Month

Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their

basics.

Local Value

\$296.00*

Per Month

Rating = Entry Level. Double the work load of "Starter" and targeting 2 keyword categories this plan is great for local businesses with a low budget.

Local Silver

\$414.00*

Per Month

Rating = Moderate Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings.

Local Gold

\$545.00*

Per Month

Rating = Competitive Level Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits.

Local Premium

\$652.00*

Per Month

Rating = Competetive Level Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling

competitive local SEO plan.

25 Keywords Tracking

- **5** Primary Focus Keywords
- **1** Keyword Topic

Account Setup Research & Analysis (Month 1)

- Transactional Keyword Research for SEO & Al Search M
- Keyword Mapping & Topic Clustering for SEO & Al Search
- ✓ Review Monitoring & Sentiment Analysis

Data-Driven Competition Gap Analysis & Benchmarking

10 Primary Focus Keywords

2 Keywords Topics

50 Keywords Tracking

- Account Setup Research & Analysis (Month 1)
- Transactional Keyword Research for SEO & AI Search
- Keyword Mapping & Topic Clustering for SEO & Al Search
- Review Monitoring & Sentiment Analysis

Data-Driven Competition Gap Analysis & Benchmarking

75 Keywords Tracking

15 Primary Focus Keywords

Account Setup Research &

Research for SEO & Al Search

Clustering for SEO & Al Search

Review Monitoring & Sentiment

✓ Data-Driven Competition Gap

Analysis & Benchmarking (1)

3 Keywords Topics

Analysis (Month 1)

✓ Transactional Keyword

✓ Keyword Mapping & Topic

Analysis

100 Keywords Tracking

- **20** Primary Focus Keywords
- **4** Keyword Topics

Account Setup Research &

Transactional Keyword Research for SEO & Al Search

Analysis (Month 1)

- Keyword Mapping & Topic
- Review Monitoring & Sentiment

Clustering for SEO & Al Search

- Analysis
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (2)

6 Keywords Topics

Account Setup Research &

Analysis (Month 1)

150 Keywords Tracking

30 Primary Focus Keywords

- ✓ Transactional Keyword
- Research for SEO & Al Search ✓ Keyword Mapping & Topic

Clustering for SEO & Al Search

- ✓ Review Monitoring & Sentiment Analysis
- ✓ Data-Driven Competition Gap Analysis & Benchmarking (3)

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 5 Pages) M
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing (Up to 5 Pages)
- Entity-Focused Rich Snippets for Al

Voice Search Optimization for Conversational Al M

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 10 Pages) M
- ✓ Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing (Up to 10 Pages)
- Entity-Focused Rich Snippets for Al M
- ✓ Voice Search Optimization for Conversational Al M

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 15 Pages) M
- ✓ Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing (Up to 15 Pages)
- Entity-Focused Rich Snippets for Al M
- ✓ Voice Search Optimization for Conversational Al M

On-Site Optimization (Month 1)

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 20 Pages) M
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing (Up to 20 Pages)
- Entity-Focused Rich Snippets for Al 🔼
- ✓ Voice Search Optimization for Conversational Al M

(Month 1)

On-Site Optimization

- ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 30 Pages) M
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing (Up to 30 Pages)
- Entity-Focused Rich Snippets for Al M
- ✓ Voice Search Optimization for Conversational Al M

Local Search Optimization (Month 2)

- Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (1) M
- ✓ Business Citations for Local Boost (2) M

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (2) M
- ✓ Business Citations for Local Boost (4) M

Inbound Content

Al Search (2) M

Overviews (1) M

Voice Search M

Channel Distribution

Digital PR Writing & Multi-

Marketing (Month 2)

✓ Website Content for Search,

GEO & Al Overviews (2) M

Q&As Tailored to Rank in Al

Conversational FAQs for AEO &

Editorial Guest Blog Catered for

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (3) M
- Business Citations for Local Boost (6) M

(Month 2)

Local Search Optimization

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- Authoritative Local Listings Powering Generative Search (4) M
- Business Citations for Local Boost (8) M

Inbound Content

Al Search (4) M

Overviews (2) M

Voice Search M

Marketing (Month 2)

✓ Website Content for Search,

GEO & Al Overviews (4) M

Q&As Tailored to Rank in Al

✓ Digital PR Writing & Multi-

Channel Distribution (1)

Rich Media Creation &

Distribution (Month 2)

Conversational FAQs for AEO &

Editorial Guest Blog Catered for

Local Search Optimization (Month 2)

- ✓ Guided Setup for Bing, Yelp & Apple Maps Listings
- ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings
- ✓ Authoritative Local Listings

Powering Generative Search (6) M

✓ Business Citations for Local Boost (12) M

Inbound Content Marketing (Month 2)

✓ Website Content for Search,

GEO & Al Overviews (1) M

- Editorial Guest Blog Catered for
- Q&As Tailored to Rank in Al

Conversational FAQs for AEO & Voice Search M

Digital PR Writing & Multi-

Channel Distribution

Rich Media Creation &

Brand Promotional Video for

Visual Search Exposure M

Distribution (Month 2)

Distribution (Month 2)

Rich Media Creation &

- ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites) M
- Business PPT for Easy Summarization in Al Search (1 PPT X 5 Sites) M

Distribution (Month 2)

- Visual Search Exposure (1 Video X 5 Sites) M
- Business PPT for Easy PPT X 5 Sites) M

- Summarization in Al Search (1

✓ Brand Promotional Video for

- Visual Search Exposure (1 Video X 10 Sites) M
- Summarization in Al Search (1 PPT X 10 Sites)

Business PPT for Easy

- Link Acquisition + Ongoing SEO (Month 3+)
- Recommended Trends (8)

✓ GBP Posts Aligned with Al-

- ✓ Social Citations to Enhance Semantic Relevance (4) M
- Authoritative Local Listings Powering Generative Search (4) M

Business Citations for Local

Boost (8)

Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking (Up to 3 Pages)

Inbound Content

- Marketing (Month 2) ✓ Website Content for Search,
- GEO & Al Overviews (6) M Editorial Guest Blog Catered for
- Q&As Tailored to Rank in Al

Al Search (6) M

Overviews (2) M

Voice Search M

- ✓ Conversational FAQs for AEO &
- ✓ Digital PR Writing & Multi-

Channel Distribution (1)

Rich Media Creation & Distribution (Month 2)

- ✓ Brand Promotional Video for Visual Search Exposure (2 Video X 10 Sites) M
- ✓ Business PPT for Easy Summarization in Al Search (2 PPT X 10 Sites) M

Link Acquisition + Ongoing SEO (Month 3+)

- ✓ GBP Posts Aligned with Al-Recommended Trends (10) M
- ✓ Social Citations to Enhance Semantic Relevance (6) M

✓ Business Citations for Local

- ✓ Authoritative Local Listings Powering Generative Search (6) M
- Boost (12) ✓ Continued Image Alt, Heading
- Tag Optimization & Strategic Internal Linking (Up to 5 Pages)

Al Search (1) Overviews (1) M

Business PPT for Easy

Summarization in Al Search M

Link Acquisition + Ongoing SEO (Month 3+)

- ✓ GBP Posts Aligned with Al-Recommended Trends (2) M
- Semantic Relevance (1) M Authoritative Local Listings

Powering Generative Search (1) M

✓ Social Citations to Enhance

Boost (2) Continued Image Alt, Heading Tag Optimization & Strategic

Internal Linking

Business Citations for Local

Link Acquisition + Ongoing SEO (Month 3+)

✓ GBP Posts Aligned with Al-Recommended Trends (4)

✓ Social Citations to Enhance

Semantic Relevance (2) M Authoritative Local Listings

Business Citations for Local

Powering Generative Search (2) M

Boost (4) Continued Image Alt, Heading Tag Optimization & Strategic

Internal Linking (Up to 1 Pages)

Inbound Content Marketing (Month 2)

Al Search (3) M

Voice Search M

- ✓ Website Content for Search, GEO & Al Overviews (3) M
- Editorial Guest Blog Catered for
- Overviews (1) M Conversational FAQs for AEO &

Q&As Tailored to Rank in Al

Rich Media Creation &

✓ Digital PR Writing & Multi-

Channel Distribution (1)

- ✓ Brand Promotional Video for

Link Acquisition + Ongoing SEO (Month 3+)

Recommended Trends (6)

✓ GBP Posts Aligned with Al-

✓ Social Citations to Enhance

Semantic Relevance (3) M

✓ Business Citations for Local

Boost (6)

- Authoritative Local Listings Powering Generative Search (3) M
- Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking (Up to 2 Pages)