agencyplatform

# Something For Everyone

## Local SEO Packages Comparison Table

Pricing varies based on membership selected.

Below pricing is for Gold Membership*.

| Local Starter | Local Value | Local Value | Local Gold | Local Premium |
|---|---|---|---|---|
| $178.00* Per Month | $296.00* Per Month | $414.00* Per Month | $545.00* Per Month | $652.00* Per Month |
| Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their basics. | Rating = Entry Level. Double the work load of "Starter" and targeting 2 keyword categories this plan is great for local businesses with a low budget. | Rating = Moderat Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings. | Rating = Competitive Level Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits. | Rating = Competetive Level Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling competitive local SEO plan. |
| 25 Keywords Tracking | 50 Keywords Tracking | 75 Keywords Tracking | 100 Keywords Tracking | 150 Keywords Tracking |
| 5 Target Keywords | 10 Target Keywords | 15 Target Keywords | 20 Target Keywords | 30 Target Keywords |
| 1 Keyword Topic | 2 Keyword Topics | 3 Keyword Topics | 4 Keyword Topics | 5 Keyword Topics |
| **Account Setup Research & Analysis (Month 1)** | | | | |
| ✓ Keyword Research & Topic Clustering Optimized for AI Searchability | ✓ Keyword Research & Topic Clustering Optimized for AI Searchability | ✓ Keyword Research & Topic Clustering Optimized for AI Searchability | ✓ Keyword Research & Topic Clustering Optimized for AI Searchability | ✓ Keyword Research & Topic Clustering Optimized for AI Searchability |
| ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights | ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights | ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights | ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights | ✓ Google Analytics, Search Console & Bing Webmasters Setup for Enhanced Data Insights |
| ✓ Lead Tracking Setup | ✓ Lead Tracking Setup | ✓ Lead Tracking Setup | ✓ Lead Tracking Setup | ✓ Lead Tracking Setup |
| ~~Data-Driven Competition Gap Analysis & Benchmarking~~ | ~~Data-Driven Competition Gap Analysis & Benchmarking~~ | ✓ Data-Driven Competition Gap Analysis & Benchmarking (1) | ✓ Data-Driven Competition Gap Analysis & Benchmarking (2) | ✓ Data-Driven Competition Gap Analysis & Benchmarking (3) |
| **On-Site Optimization (Month 1)** | | | | |
| ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 5 Pages) | ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 10 Pages) | ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 15 Pages) | ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 20 Pages) | ✓ Title & Meta Tag Optimization for Ranking Improvement (Up to 30 Pages) |
| ✓ Website Content Optimization for Generative Search Engines & AI Overviews (1) | ✓ Website Content Optimization for Generative Search Engines & AI Overviews (2) | ✓ Website Content Optimization for Generative Search Engines & AI Overviews (3) | ✓ Website Content Optimization for Generative Search Engines & AI Overviews (4) | ✓ Website Content Optimization for Generative Search Engines & AI Overviews (6) |
| ✓ Duplicate Content Detection & Suggestions (Up to 5 Pages) | ✓ Duplicate Content Detection & Suggestions (Up to 10 Pages) | ✓ Duplicate Content Detection & Suggestions (Up to 15 Pages) | ✓ Duplicate Content Detection & Suggestions (Up to 20 Pages) | ✓ Duplicate Content Detection & Suggestions (Up to 30 Pages) |
| ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing | ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing | ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing | ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing | ✓ XML & HTML Sitemaps for Website Discovery & Page Indexing |
| ✓ Local Schema Setup | ✓ Local Schema Setup | ✓ Local Schema Setup | ✓ Local Schema Setup | ✓ Local Schema Setup |
| ~~Voice Search Optimization for Conversational AI~~ | ✓ Voice Search Optimization for Conversational AI | ✓ Voice Search Optimization for Conversational AI | ✓ Voice Search Optimization for Conversational AI | ✓ Voice Search Optimization for Conversational AI |
| **Local Search Optimization (Month 2)** | | | | |
| ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings | ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings | ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings | ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings | ✓ Local Audit Ensuring NAP Accuracy & Duplicate-Free Listings |
| ✓ Google Business Profile Setup for Enhanced Local Visibility | ✓ Google Business Profile Setup for Enhanced Local Visibility | ✓ Google Business Profile Setup for Enhanced Local Visibility | ✓ Google Business Profile Setup for Enhanced Local Visibility | ✓ Google Business Profile Setup for Enhanced Local Visibility |
| ✓ GPS Listings for Near Me Queries (1) | ✓ GPS Listings for Near Me Queries (2) | ✓ GPS Listings for Near Me Queries (3) | ✓ GPS Listings for Near Me Queries (4) | ✓ GPS Listings for Near Me Queries (5) |
| ✓ Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings | ✓ Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings | ✓ Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings | ✓ Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings | ✓ Guided Setup for Bing, Yelp, Apple Maps & Facebook Local Listings |
| ✓ Authoritative Local Listings Powering Generative Search (1) | ✓ Authoritative Local Listings Powering Generative Search (2) | ✓ Authoritative Local Listings Powering Generative Search (3) | ✓ Authoritative Local Listings Powering Generative Search (4) | ✓ Authoritative Local Listings Powering Generative Search (6) |
| ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 5 Images) | ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 10 Images) | ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 15 Images) | ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 20 Images) | ✓ Image GEO Tagging to Boost Image Search Visibility (Up to 30 Images) |
| ~~Google Map Embedding for Local Signal Relevance~~ | ✓ Google Map Embedding for Local Signal Relevance (1) | ✓ Google Map Embedding for Local Signal Relevance (2) | ✓ Google Map Embedding for Local Signal Relevance (3) | ✓ Google Map Embedding for Local Signal Relevance (4) |
| **Inbound Content Marketing (Month 2)** | | | | |
| ✓ Brand Interview to Establish Expertise & Trust Signals (1) | ✓ Brand Interview to Establish Expertise & Trust Signals (1) | ✓ Brand Interview to Establish Expertise & Trust Signals (1) | ✓ Brand Interview to Establish Expertise & Trust Signals (1) | ✓ Brand Interview to Establish Expertise & Trust Signals (1) |
| ~~GBP Q&A's with AI-Relevant Conversational Queries~~ | ✓ GBP Q&A's with AI-Relevant Conversational Queries (2) | ✓ GBP Q&A's with AI-Relevant Conversational Queries (3) | ✓ GBP Q&A's with AI-Relevant Conversational Queries (4) | ✓ GBP Q&A's with AI-Relevant Conversational Queries (1) |
| ~~Press Release Writing & Multi-Channel Distribution~~ | ~~Press Release Writing & Multi-Channel Distribution~~ | ✓ Press Release Writing & Multi-Channel Distribution (1) | ✓ Press Release Writing & Multi-Channel Distribution (1) | ✓ Press Release Writing & Multi-Channel Distribution (1) |
| **Rich Media Creation & Distribution (Month 2)** | | | | |
| ~~Brand Promotional Video for Visual Search Exposure~~ | ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites) | ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 5 Sites) | ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 10 Sites) | ✓ Brand Promotional Video for Visual Search Exposure (1 Video X 10 Sites) |
| ~~Business PPT for Easy Summarization in AI Search~~ | ✓ Business PPT for Easy Summarization in AI Search 1 PPT X 5 Sites | ✓ Business PPT for Easy Summarization in AI Search 1 PPT X 5 Sites | ✓ Business PPT for Easy Summarization in AI Search 1 PPT X 10 Sites | ✓ Business PPT for Easy Summarization in AI Search 1 PPT X 10 Sites |
| ~~Infographic Creation for Enhanced Visibility in Visual Search~~ | ~~Infographic Creation for Enhanced Visibility in Visual Search~~ | ~~Infographic Creation for Enhanced Visibility in Visual Search~~ | ✓ Infographic Creation for Enhanced Visibility in Visual Search (1) | ✓ Infographic Creation for Enhanced Visibility in Visual Search (1) |
| **Link Acquisition + Ongoing SEO (Month 3+)** | | | | |
| ✓ GBP Posts Aligned with AI-Recommended Trends (2) | ✓ GBP Posts Aligned with AI-Recommended Trends (4) | ✓ GBP Posts Aligned with AI-Recommended Trends (6) | ✓ GBP Posts Aligned with AI-Recommended Trends (8) | ✓ GBP Posts Aligned with AI-Recommended Trends (10) |
| ✓ Social Citations to Enhance Semantic Relevance (1) | ✓ Social Citations to Enhance Semantic Relevance (2) | ✓ Social Citations to Enhance Semantic Relevance (3) | ✓ Social Citations to Enhance Semantic Relevance (4) | ✓ Social Citations to Enhance Semantic Relevance (6) |
| ✓ Authoritative Local Listings Powering Generative Search (1) | ✓ Authoritative Local Listings Powering Generative Search (2) | ✓ Authoritative Local Listings Powering Generative Search (3) | ✓ Authoritative Local Listings Powering Generative Search (4) | ✓ Authoritative Local Listings Powering Generative Search (6) |
| ✓ Business Citations for Local Boost (2) | ✓ Business Citations for Local Boost (4) | ✓ Business Citations for Local Boost (6) | ✓ Business Citations for Local Boost (8) | ✓ Business Citations for Local Boost (12) |
| ~~Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking~~ | ✓ Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking | ✓ Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking | ✓ Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking | ✓ Continued Image Alt, Heading Tag Optimization & Strategic Internal Linking |