

BRONZE MEMBERSHIP

PRICING AND PACKAGES

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SEO LOCAL PLANS Deliverables	LOCAL STARTER	LOCAL VALUE	LOCAL SILVER	LOCAL GOLD	LOCAL PLATINUM
Price Per Month	\$187	\$312	\$436	\$574	\$686
Designed for	Rating = Entry Level. A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category. Ideal for startups to cover their basics.	Rating = Entry Level. Double the work load of "Starter" and targeting 2 keyword categories this plan is great for local businesses with a low budget.	Rating = Moderate Level. Our TOP SELLING local SEO plan covering 3 keyword categories and containing advanced strategies for GMB and organic rankings.	Rating = Competitive Level Next to our most competitive local SEO plan the Local Gold targets 4 keyword categories and comes with Quarterly performance audits.	Rating = Competitive Level Targeting 6 keyword categories and providing Bi-Monthly performance audits this is not surprisingly our top selling competitive local SEO plan.
Target Keywords	5	10	15	20	30
Keywords Research & Tracking	Up to 25	Up to 50	Up to 75	Up to 100	Up to 150
Keyword Topics / Categories / Themes	1	2	3	4	5
Month 1 Activities					
Account Setup Research & Analysis					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Global Website Audit	✓	✓	✓	✓	✓
Page Specific Audit	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Competitors Analysis	-	-	1	Up to 2	Up to 3
Keyword Grouping & URL Mapping	✓	✓	✓	✓	✓
Duplicate Content Check	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Google Penalty Check	-	✓	✓	✓	✓
Web Form Conversion Tracking Setup	✓	✓	✓	✓	✓
Review Widget Installation & Review Monitoring	✓	✓	✓	✓	✓

Conversion Tracking					
Call Tracking (upto 200 minutes)	Ask for Quote	Ask for Quote	Ask for Quote	Ask for Quote	Ask for Quote
Web Form Conversion Tracking	✓	✓	✓	✓	✓
Conversion & Event Tracking	-	Up to 2 Goals	Up to 3 Goals	Up to 4 Goals	Up to 6 Goals
HeatMap	-	-	Homepage	Homepage	Homepage
ScrollMap	-	-	-	Homepage	Homepage
Overlay Report	-	-	-	-	Homepage
Confetti	-	-	-	-	Homepage
User Testing Video	-	-	-	✓	✓
On-Page Optimization					
Title & Meta Tags	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 1 Page	Up to 2 Pages	Up to 5 Pages	Up to 8 Pages	Up to 10 Pages
Robots.txt Optimization	✓	✓	✓	✓	✓
Canonicalization	✓	✓	✓	✓	✓
Adding Rich Snippets	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Voice Search Optimization	-	✓	✓	✓	✓
Local Schema Setup					
Local Business Information Schema (Phone, Address, Business Name, Opening Hours)	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Map Schema	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Images and Logo Schemas	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Reviews Schema	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
FAQ Schema	-	✓	✓	✓	✓
GMB Optimization					
Google My Business Setup	✓	✓	✓	✓	✓
GMB Listing Optimization (Adding Images, Videos, Hours of Operation)	✓	✓	✓	✓	✓

GPS Listing Submissions	1	2	3	4	5
Custom GMB Description - Up to 750 Characters	-	✓	✓	✓	✓
GMB Website Embed	-	✓	✓	✓	✓
Month 2 Activities					
Research & Analysis					
Link Detox	Up to 25 Domains	Up to 50 Domains	Up to 75 Domains	Up to 100 Domains	Up to 150 Domains
Page Speed Reporting (Desktop & Mobile)	-	Homepage	Homepage	Homepage + 1 Landing Page	Homepage + 2 Landing Pages
On-page Optimization					
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 2 Pages	Up to 4 Pages	Up to 5 Pages	Up to 6 Pages	Up to 10 Pages
Inbound Content Marketing					
Website Content Writing (250 Words Per Page)	1	2	3	4	6
Editorial / Guest Blog with Social Boost	1	2	3	4	6
Press Release Writing, Distribution & Social Boost	-	-	1	1	1
Infographic Creation, Distribution & Social Boost	-	-	-	1	1
Magazine / News Placement	-	1	1	1	1
Q&A Posting	1	1	1	2	2
FAQ Page Content	-	✓	✓	✓	✓
Analytics & Webmasters					
Google Analytics Account Creation, Installation & Setup	✓	✓	✓	✓	✓
Google Analytics Filtering (including spam referral filters and IP filters)	-	✓	✓	✓	✓
Google Search Console Account Creation, Installation & Setup	✓	✓	✓	✓	✓
GSC 404 Error Correction	-	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
GSC 301 Page Redirection	-	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Broken Link Fixing	-	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages	Up to 30 Pages
Bing Webmasters Account Creation, Installation & Setup	✓	✓	✓	✓	✓
Sitemap Creation and Uploading					

User HTML Sitemap Creation, Uploading & Linking	✓	✓	✓	✓	✓
XML Sitemaps Creation & Submission to Google & Bing	✓	✓	✓	✓	✓
Local Search Website Optimization					
Bing, Apple Maps & Facebook Local Listings	✓	✓	✓	✓	✓
Yelp Advanced Optimization (Phone Verification Required)	-	-	-	✓	✓
Authority Business Listings	1	2	3	4	6
2nd Tier Local + Industry Specific Citations	2	4	6	8	12
Business Listings Audit and Fix					
Local Citation Audit	✓	✓	✓	✓	✓
NAP Inconsistency Fix	-	-	✓	✓	✓
Optimize Existing Listings	-	-	✓	✓	✓
Troubleshoot Duplicate Listings	-	-	✓	✓	✓
Link Strategy					
Website Social Boost	1 URL X 5 Sites	2 URLs X 5 Sites	3 URLs X 5 Sites	4 URLs X 5 Sites	6 URLs X 5 Sites
Promotional Video	-	1 Video X 5 Sites	1 Video X 5 Sites	1 Video X 10 Sites	2 Video X 10 Sites
Business Presentation	-	1 PPT X 5 Sites	1 PPT X 5 Sites	1 PPT X 10 Sites	2 PPT X 10 Sites
Social Network Citations	1	2	3	4	6
Local & Social Community Setup	✓	✓	✓	✓	✓
Coupon Distribution (if provided)	1	Up to 2	Up to 3	Up to 4	Up to 6
Month 3 & On-going Monthly					
Link Acquisition + SEO					
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 2 Pages	Up to 4 Pages	Up to 5 Pages	Up to 6 Pages	Up to 10 Pages
GMB Posts	-	1	2	3	4
GMB Q&A's	-	2	3	4	6
Image GEO Tagging	Up to 5 Images	Up to 10 Images	Up to 15 Images	Up to 20 Images	Up to 30 Images
GEO Tagged Photo Submissions	1 Photo X 5 Sites	2 Photo X 5 Sites	3 Photos X 5 Sites	4 Photos X 5 Sites	6 Photos X 5 Sites

Ongoing Monthly					
Editorial / Guest Blogs	1	2	3	4	6
Social Network Citations	1	2	3	4	6
Authority Business Listings	1	2	3	4	6
2nd Tier Local + Industry Specific Citations	2	4	6	8	12
Website Social Boost	1 URL X 5 Sites	2 URLs X 5 Sites	3 URLs X 5 Sites	4 URLs X 5 Sites	6 URLs X 5 Sites
Reporting					
Full Web-Based 24/7 Access to all Reports	✓	✓	✓	✓	✓
Weekly SEO Status Reports	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓

SEARCH ENGINE OPTIMIZATION (National Plans)

SEO NATIONAL PLANS Deliverables	NATIONAL STARTER	NATIONAL VALUE	NATIONAL SILVER	NATIONAL GOLD	NATIONAL PLATINUM
Price Per Month	\$374	\$624	\$1049	\$1586	\$2336
Designed for	Small business with a single niche service.	Moderately competitive business with couple of services.	Business in a competitive market (small ecommerce websites)	Business in a highly competitive market (financial services, real estate, etc.)	Business in a cut-throat market (gaming, pharmacy, loans, etc.)
Target Keywords	10	20	35	50	75
Keywords Research & Tracking	20	40	70	100	150
Keyword Categories	1 Category	Up to 2 Categories	Up to 3 Categories	Up to 5 Categories	Up to 8 Categories
Month 1 Activities					
Account Setup Research & Analysis					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Global Website Audit	✓	✓	✓	✓	✓
Page Specific Audit	Up to 10 Pages	Up to 20 Pages	Up to 35 Pages	Up to 50 Pages	Up to 75 Pages
Competitors Analysis	-	-	1	2	3
Keyword Grouping & URL Mapping	✓	✓	✓	✓	✓
Duplicate Content Check	Up to 10 Pages	Up to 20 Pages	Up to 35 Pages	Up to 50 Pages	Up to 75 Pages
Google Penalty Check	✓	✓	✓	✓	✓
Web Form Conversion Tracking Setup	✓	✓	✓	✓	✓
Review Widget Installation & Review Monitoring	✓	✓	✓	✓	✓

Conversion Tracking					
Call Tracking (upto 200 minutes)	Ask for Quote	Ask for Quote	Ask for Quote	Ask for Quote	✓
Web Form Conversion Tracking	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
HeatMap	-	Homepage	Homepage	Homepage	Homepage
ScrollMap	-	Homepage	Homepage	Homepage	Homepage
Overlay Report	-	Homepage	Homepage	Homepage	Homepage
Confetti	-	Homepage	Homepage	Homepage	Homepage
User Testing Video	-	✓	✓	✓	✓
On-Page Optimization					
Title & Meta Tags	Up to 10 Pages	Up to 20 Pages	Up to 35 Pages	Up to 50 Pages	Up to 75 Pages
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 2 Pages	Up to 8 Pages	Up to 15 Pages	Up to 20 Pages	Up to 35 Pages
Robots.txt Optimization	✓	✓	✓	✓	✓
Canonicalization	✓	✓	✓	✓	✓
Adding Rich Snippets	✓	✓	✓	✓	✓
Voice Search Optimization	✓	✓	✓	✓	✓
Product / Service Schema Setup					
Product Schema Set Up (Type, Offers, Review Rating)	✓	✓	✓	✓	✓
Images and Logo Schemas	✓	✓	✓	✓	✓
GMB Optimization					
Google My Business Setup	✓	✓	✓	✓	✓
GMB Listing Optimization (Adding Images, Videos, Hours of Operation)	✓	✓	✓	✓	✓
Custom GMB Description - Up to 750 Characters	-	✓	✓	✓	✓
GMB Website Embed	-	✓	✓	✓	✓
Month 2 Activities					
Research & Analysis					

Link Detox	Up to 50 Domains	Up to 75 Domains	Up to 100 Domains	Up to 150 Domains	Up to 200 Domains
Page Speed Reporting (Desktop & Mobile)	Homepage	Homepage	Homepage + 1 Landing Page	Homepage + 2 Landing Pages	Homepage + 3 Landing Pages
On-page Optimization					
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 4 Pages	Up to 6 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages
Inbound Content Marketing (New*)					
Website Content Writing (250 Words Per Page)	1	1	2	3	4
Blog Writing with Social Boost	1	2	3	4	6
Editorial / Guest Blog with Social Boost	2	4	6	9	12
Premium PR Syndication	-	-	1	1	2
Infographic Creation, Distribution & Social Boost	-	1	1	2	3
Magazine / News Placement	1	1	1	1	1
Q&A Posting	1	1	1	1	1
FAQ Page Content	-	✓	✓	✓	✓
Premium Authority Blog Links	-	-	-	-	✓
Analytics & Webmasters					
Google Analytics Account Creation, Installation & Setup	✓	✓	✓	✓	✓
Google Analytics Filtering (including referral filters and IP filters)	-	✓	✓	✓	✓
Google Search Console Account Creation, Installation & Setup	✓	✓	✓	✓	✓
GSC 404 Error Correction	-	Up to 20 Pages	Up to 35 Pages	Up to 50 Pages	Up to 75 Pages
GSC 301 Page Redirection	-	Up to 20 Pages	Up to 35 Pages	Up to 50 Pages	Up to 75 Pages
Broken Link Fixing	✓	✓	✓	✓	✓
Bing Webmasters Account Creation, Installation & Setup	✓	✓	✓	✓	✓
Sitemap Creation and Uploading					
User HTML Sitemap Creation, Uploading & Linking	✓	✓	✓	✓	✓
XML Sitemaps Creation & Submission to Google & Bing	✓	✓	✓	✓	✓

Local Search Website Optimization					
Bing, Apple Maps & Facebook Local Listing Optimization	✓	✓	✓	✓	✓
Yelp Advanced Optimization (Phone Verification Required)	✓	✓	✓	✓	✓
Authority Business Listings	1	2	3	4	6
Business Citations	2	4	6	8	12
Business Listings Audit and Fix					
Local Citation Audit	✓	✓	✓	✓	✓
NAP Inconsistency Fix	✓	✓	✓	✓	✓
Optimize Existing Listings	✓	✓	✓	✓	✓
Troubleshoot Duplicate Listings	✓	✓	✓	✓	✓
Link Strategy					
Website Social Boost	1 URL X 5 Sites	2 URLs X 5 Sites	3 URLs X 5 Sites	4 URLs X 5 Sites	6 URLs X 5 Sites
Promotional Video	1	1	1	1	2
Business Presentation	1	1	1	1	2
Voiceover Video Creation & Distribution	-	-	1	1	1
Social Network Citations	1	2	3	4	6
YouTube Channel Setup & Optimization	-	✓	✓	✓	✓
Coupon Distribution (if provided)	1	Up to 2	Up to 3	Up to 4	Up to 6
Month 3 & On-going Monthly					
Link Acquisition + SEO					
Image, Hyperlink, Heading Tag & Internal Links Optimization	Up to 4 Pages	Up to 6 Pages	Up to 10 Pages	Up to 15 Pages	Up to 20 Pages
GMB Posts	-	1	2	3	4
GMB Q&A's	-	2	3	4	6
Image Submission	✓	✓	✓	✓	✓
Ongoing Monthly					
Website Content	-	1	2	3	4

Blog Writing	1	1	2	2	3
Editorial / Guest Blogs	2	4	6	9	12
Social Network Citations	1	2	3	4	6
Authority Business Listings	1	2	3	4	6
Business Citations	2	4	6	8	12
Website Social Boost	1 URL X 5 Sites	2 URLs X 5 Sites	3 URLs X 5 Sites	4 URLs X 5 Sites	6 URLs X 5 Sites

Reporting					
Full Web-Based 24/7 Access to all Reports	✓	✓	✓	✓	✓
Weekly SEO Status Reports	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓

LINK BUILDING PLANS

LINK BUILDING PLANS Deliverables	STARTER	VALUE	SILVER	GOLD	PLATINUM
	\$125	\$250	\$500	\$937	\$1250
White Label Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Target Keywords	5	10	20	35	50
Monthly Deliverables					
Inbound Content Marketing & Link Building					
Informational Content Writing & Posting	01	02	06	07	10
Informational Content Social Sharing	✓	✓	✓	✓	✓
Guest Blog Post Writing & Posting	1 (1 every 2 months)	01	02	04	05
Guest Blog Post Social Sharing	✓	✓	✓	✓	✓
Video Creation	-	-	-	1 (1 every 2 months)	01
Video Submission	-	-	-	✓	✓
PPT Creation	-	-	-	1 (1 every 2 months)	01
PPT Submission	-	-	-	✓	✓
Infographic Creations & Distribution	-	-	-	-	1 (1 every 2 months)
Infographic Social Sharing	-	-	-	-	✓
Business Citations (Directory Submissions)	03	06	12	20	30
Social Bookmarking	05	10	20	25	30
Reporting					
Weekly SEO Status Reports	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓

PAID ADVERTISING PLANS (PPC - Search Plans)

Our below Pay Per Click based plans are specifically for ads on the Search network in Google or Bing. If you want your client's text based ad to show up at the top of the searches and have professionals manage the keyword based ad campaigns for you then these are the plans for you!

PPC - SEARCH PLANS Deliverables	TRAFFIC	STANDARD	POWER	DYNAMIC	ULTIMATE
Price Per Month	\$136	\$224	\$436	\$699	\$1249
Maximum Ad Spend (Not part of plan - funded separately)	Up to \$1,500	Up to \$4,000	Up to \$10,000	Up to \$20,000	Up to \$40,000
One Time On boarding Fee**	\$88	\$186	\$337	\$536	\$936
Monthly Management Fees	\$201	\$369	\$695	\$1112	\$1967
Search Engine	Google or Bing	Google or Bing	Google or Bing	Google or Bing	Google or Bing
Search Network	✓	✓	✓	✓	✓
Conversion Tracking	✓	✓	✓	✓	✓
Click Fraud Monitoring (NEW)	-	✓	✓	✓	✓
Form Tracking (NEW)	-	✓	✓	✓	✓
Reporting					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Month 1 Setup Report	✓	✓	✓	✓	✓
Weekly Report	✓	✓	✓	✓	✓
Monthly Report	✓	✓	✓	✓	✓
Call Support	Scheduled Calls*	Scheduled Calls*	✓	✓	✓
**One Time On boarding Fee can be waived if your existing Google Ads account is setup properly					

PPC DISPLAY PLANS

For the best Pay per click branding and traffic generation service, look no further than our PPC Display Add on. On our Display Add on we create graphical banner ads and “display” them on an expansive network of websites online. With over 2 million websites in the display network, we are able to selectively display ads for your clients based on location, website relevance, intent, interest, topic, and conversion metrics and even based on the device the user is on!

PPC DISPLAY PLANS Deliverables		PLAN - 1	MOST POPULAR PLAN - 2	PLAN - 3
Pricing		\$61/Month	\$124/Month	\$311/Month
Maximum Ad Spend (Not part of plan - funded separately)		Up to \$100	Up to \$300	Up to \$600
Setup and On-Going Activities				
Account Setup	✓		✓	✓
Display Network	GDN		GDN	GDN
Image Ads	1		4	10
Google Display Banners	1		2	5
Ads Optimization	-		✓	✓
Placement Optimization	✓		✓	✓
Managed Placements	-		-	✓
Keyword Targeting (Content Based)	Up to 5 Keywords		Up to 10 Keywords	Up to 30 Keywords
Geographic Bidding	-		✓	✓
Device Bidding	-		✓	✓
Demographic Bidding	-		✓	✓
Interest Based Targeting	-		✓	✓
Intent Based Targeting	-		-	✓
Topic Targeting	-		-	✓
Reporting				
Weekly Reporting	✓	✓	✓	
Monthly Reporting	✓	✓	✓	
NOTE: Creating additional banners from our end would attract additional cost				

PPC E-COMMERCE PLANS

Our Commerce based PPC plans are for clients who have Ecommerce websites and sell products online. Utilizing a Google Shopping Campaign and Google merchant centre we setup, manage and continually optimize PPC campaigns specifically for Commerce websites. We can even setup a shopping data feed!

PPC E-COMMERCE PLANS Deliverables	E-PLAN 1	E-PLAN 2	E-PLAN 3
	\$99	\$136	\$186
Maximum Ad Spend (Not part of plan - funded separately)	Up to \$700	Up to \$1,500	Up to \$2,000
Management Fees	\$89/Month	\$123/Month	\$168/Month
Search Engine			
Products	0-50	50-500	500-1000
Google Shopping Campaign Setup	✓	✓	✓
Google Merchant center account Creation	-	✓	✓
Shopping Data Feed Setup	Call Us for Quote	Call Us for Quote	Call Us for Quote
Conversion Tracking Setup	-	✓	✓
Optimizing Keywords	-	✓	✓
Analytics Setup and Linking	✓	✓	✓
Analytics Funnel Tracking Setup	-	✓	✓
Analytics Ecommerce Tracking Setup	-	✓	✓
Reporting			
Weekly Reporting	✓	✓	✓
Revenue Report (Monthly)	✓	✓	✓
Monthly Reporting	✓	✓	✓

SOCIAL MEDIA ORGANIC

PUBLISHING ONLY PLANS Deliverables	SOCIAL SOLO	BEST DEAL	STANDARD	PREMIUM
	Cost/month	\$99	\$124	\$249
Total Posts per month	14	18	36	50
	10 Generic Posts (Motivational/Facts/Trivias/ Humor/Fill in the blank/Motivational Video)	10 Generic Posts (Motivational/Facts/Trivias/ Humor/Fill in the blank/Motivational Video)	22 Generic Posts (Motivational/Facts/Trivias/ Humor/Fill in the blank/Motivational Video)	24 Generic Posts (Motivational/Facts/Trivias/ Humor/Fill in the blank/Motivational Video)
Custom Posts** Custom posts are the posts that we create exclusively for your business and services.	4	8	14	26
	Cancel any time	Cancel any time	Cancel any time	Cancel any time
	No setup fees	No setup fees	No setup fees	No setup fees
	Access to Social Dashboard	Access to Social Dashboard	Access to Social Dashboard	Access to Social Dashboard
Progress Report				
Weekly	✓	✓	✓	✓
Monthly	✓	✓	✓	✓
Support				
E-mail, Chat, Calls	✓	✓	✓	✓

FACEBOOK ADD ON PLANS Deliverables	FB – ADS STARTER	FB – ADS BASIC	FB – ADS STANDARD	FB – ADS PREMIUM
	Cost/month	\$111	\$186	\$336
Campaign	1	3	5	8
Ad Banners	2 / month	4 / month	10 / month	15 / month
Ad Spent	Upto \$1,000/month	Upto \$2,000/month	Upto \$4,000/month	Upto \$10,000/month
Campaign				
Website Traffic	✓	✓	✓	✓
Lead Generation	✓	✓	✓	✓
Boost Post	-	✓	✓	✓
Page Like Campaign	-	✓	✓	✓
Website Re-Targeting	-	✓	✓	✓
Targeting – Custom Audience	-	✓	✓	✓
Conversion Ad	-	✓	✓	✓
Lead Ad campaign	-	✓	✓	✓
Product Catalog	-	-	-	✓
App Install	-	-	-	✓
A/B testing	-	✓	✓	✓
Text & Image Ads Optimization	-	✓	✓	✓
Bid Management	-	✓	✓	✓
Progress Report				
Weekly	✓	✓	✓	✓
Monthly	✓	✓	✓	✓
Support				
E-mail, Chat, Calls	✓	✓	✓	✓



INSTAGRAM AND TWITTER ADD ON PLANS Deliverables		INSTAGRAM ADS – BASIC	INSTAGRAM ADS – STANDARD	TWITTER ADS
Cost/month		\$111	\$140	\$336
Campaign		2	3	5
Ad Banners		8 / month	12 / month	10 / month
Ad Spent		Upto \$500/month	Upto \$1000/month	Upto \$2000/month
Progress Report				
Weekly		✓	✓	✓
Monthly		✓	✓	✓
Support				
E-mail, Chat, Calls		✓	✓	✓

AFFILIATE PROGRAM MANAGEMENT SERVICES (Advanced Plans)

Affiliate Program Management Deliverables	Initial	Basic	Power	Professional	Premium
Price Per Month	\$149	\$306	\$474	\$852	\$1046
Affiliate Network Setup					
Account Setup Fees	-	-	-	-	-
Number of networks	1	2	3	4	5
New Program Consultation	-	-	-	✓	✓
No. of Project Managers	1	1	1	2	3
Program Bio (HTML Format)	✓	✓	✓	✓	✓
Creating Affiliate Program Agreement or Policy ^{NEW}	-	✓	✓	✓	✓
Welcome Message for Affiliates	✓	✓	✓	✓	✓
Approve Message for Affiliates	✓	✓	✓	✓	✓
Declined Message for Affiliates	✓	✓	✓	✓	✓
Integrating Tracking Code based on Shopping cart	✓	✓	✓	✓	✓
Contents & Designing					
Banner Creation	✓	✓	3	4	5
Text Link creation	✓	✓	4	5	6
Banner creation for mobile ^{NEW}	✓	✓	1	2	3
Flash Banner ads ^{NEW}	-	-	1	2	2
Writing e-mail content for recruiting publishers	✓	✓	✓	✓	✓
Writing affiliate page content for client website	-	-	✓	✓	✓
Writing e-mail content for newsletters	-	✓	✓	✓	✓

Newsletter with Design template NEW	-	✓	✓	✓	✓
Designing affiliate page on client website	-	-	-	✓	✓
Publisher Recruitment & Communication					
Number of Publishers (Per week)	15	30	50	100	130
Recruiting Super Publisher	-	-	-	-	✓
Recruiting PPC Publishers NEW	-	-	-	✓	✓
Reviewing publisher’s application	-	✓	✓	✓	✓
Strategies for reactivating inactive publishers	-	-	✓	✓	✓
Answering and replying to publishers	✓	✓	✓	✓	✓
Data feeds, Widgets & Video					
Creating Data feed	-	-	-	✓	✓
Uploading Data feeds on network account	-	-	✓	✓	✓
Working with Third Party Date Feed tools NEW	-	-	-	✓	✓
Creating & uploading widgets	-	-	-	✓	✓
Uploading videos	-	-	-	-	✓
Other Services					
Add on services on affiliate network (Only for ShareASale)	-	-	-	✓	✓
New Store Management	-	-	-	-	-
Pay Per Call campaign	-	-	-	-	-
Setting up additional Campaign	-	-	-	✓	✓
Managing additional campaign	-	-	-	-	✓
Coupon code consultation NEW	-	-	✓	✓	✓
Uploading coupon	-	✓	✓	✓	✓

Google analytics (for affiliate traffic) ^{NEW}	-	-	-	-	-
Sending Newsletter publisher	✓	✓	✓	✓	✓
Monitoring Fraud click & sale	-	-	-	✓	✓
Program analysis & optimization	-	-	✓	✓	✓
Updating & maintenance	-	-	-	✓	✓
Reporting					
eBrandz Reporting (ShareAsale & Linkconnector merchant only) ^{NEW}	✓	✓	✓	✓	✓
Weekly Work Report	✓	✓	✓	✓	✓
Monthly Work Report	✓	✓	✓	✓	✓
Weekly affiliate order report ^{NEW}	-	-	✓	✓	✓
Monthly affiliate order report ^{NEW}	-	-	✓	✓	✓
Customer Support					
E-mail	✓	✓	✓	✓	✓
Chat	-	-	✓	✓	✓
Phone	-	-	✓	✓	✓
Banner Ads: Up to 4 modifications only Tracking Pixel: We would not installation of tracking code for complicated website					

WORDPRESS CMS PACKAGES Deliverables	BASIC	VALUE	ADVANCE
Price	\$374* One Time	\$469* One Time	\$681* One Time
Number of Pages	5 Page Custom WordPress Website	10 Page Custom WordPress Website	20 Page Custom WordPress Website
	Most suitable for basic informative websites which don't require continuous content changes.	Most suitable for Small Business, Informative websites which don't require frequent content changes.	Most suitable for Medium Scale Business, blog / portfolio websites which require user registrations, content changes and management.
	Up to 5 pages	Up to 10 pages	Up to 20 pages
Stock Images	Up to 5 images Professional Stock Images (123rf.com)	Up to 10 images Professional Stock Images (123rf.com)	Up to 15 images Professional Stock Images (123rf.com)
Timeframe	2 Weeks Timeframe* (excluding revision timeframe)	3 Weeks Timeframe* (excluding revision timeframe)	4 Weeks Timeframe* (excluding revision timeframe)
Divi page builder	✓	✓	✓
Smart slider	✓	✓	✓
Gravity form	✓	✓	✓
Search engine friendly	✓	✓	✓



ECOMMERCE PACKAGES Deliverables	WOOCOMMERCE	SHOPIFY	MAGENTO
	Price	\$844* One Time	\$1249* One Time
	Professional ecommerce store for medium size businesses	Startup looking to get their store online fast.	Perfect ecommerce store for a branded ecommerce experience
Free CMS	Free CMS Setup	As per Shopify Subscription CMS Setup Fee	Free CMS Setup
Pages	Up to 10 Pages	Up to 15 Pages	Up to 30 Pages
Images	Up to 5 images Professional Stock Images	Up to 5 images Professional Stock Images	Up to 15 images Professional Stock Images
Timeframe	20 Days Timeframe* (excluding revision timeframe)	20 Days Timeframe* (excluding revision timeframe)	40 Days Timeframe* (excluding revision timeframe)
Product Inventory Upload	Upto 25 Product Inventory Upload	Upto 50 Product Inventory Upload	Upto 200 Product Inventory Upload